



VISION
ZERO

SAN ANTONIO

Drive safe. Bike safe. Walk safe.



2019 ANNUAL REPORT

PUBLISHED JUNE 2020

THE VISION ZERO TEAM

The Vision Zero San Antonio team expanded in the past year by adding 6 new full-time staff. The group continues to work toward the goal of zero fatal and serious injuries on San Antonio roadways.



Top Row: E. Ruiz, M. Hinojosa, G. Reininger, T. Bailey, B. Thorpe, J. Brunson
Bottom Row: J. Harris, J. Wentzel, L. Simcic
Not Pictured: J. Salcedo, T. Hayes

Find us on Facebook, Twitter, YouTube
Online at VisionZeroSA.com
Out in the community!

Reach us at:
VisionZeroSA@SanAntonio.GOV

MESSAGE

from Vision Zero

Vision Zero San Antonio was established in September 2015 with the goal of eliminating fatal and severe injuries on San Antonio roadways. Since then, the Vision Zero San Antonio team has worked with other City departments and stakeholders to establish a foundation for traffic safety improvements in San Antonio. In 2019, the team educated thousands of residents at numerous events, installed pedestrian crossings in areas of need, and educated businesses on driver safety. With continued work and further implementation of the Vision Zero San Antonio Action Plan, the City strives toward ending traffic fatalities in San Antonio.





GETTING TO ZERO

In 2015, Vision Zero San Antonio began a series of meetings with internal City departments and other stakeholders to create the Vision Zero San Antonio Action Plan.

The stakeholders had a number of roles, which include providing direction to the City of San Antonio Transportation & Capital Improvements

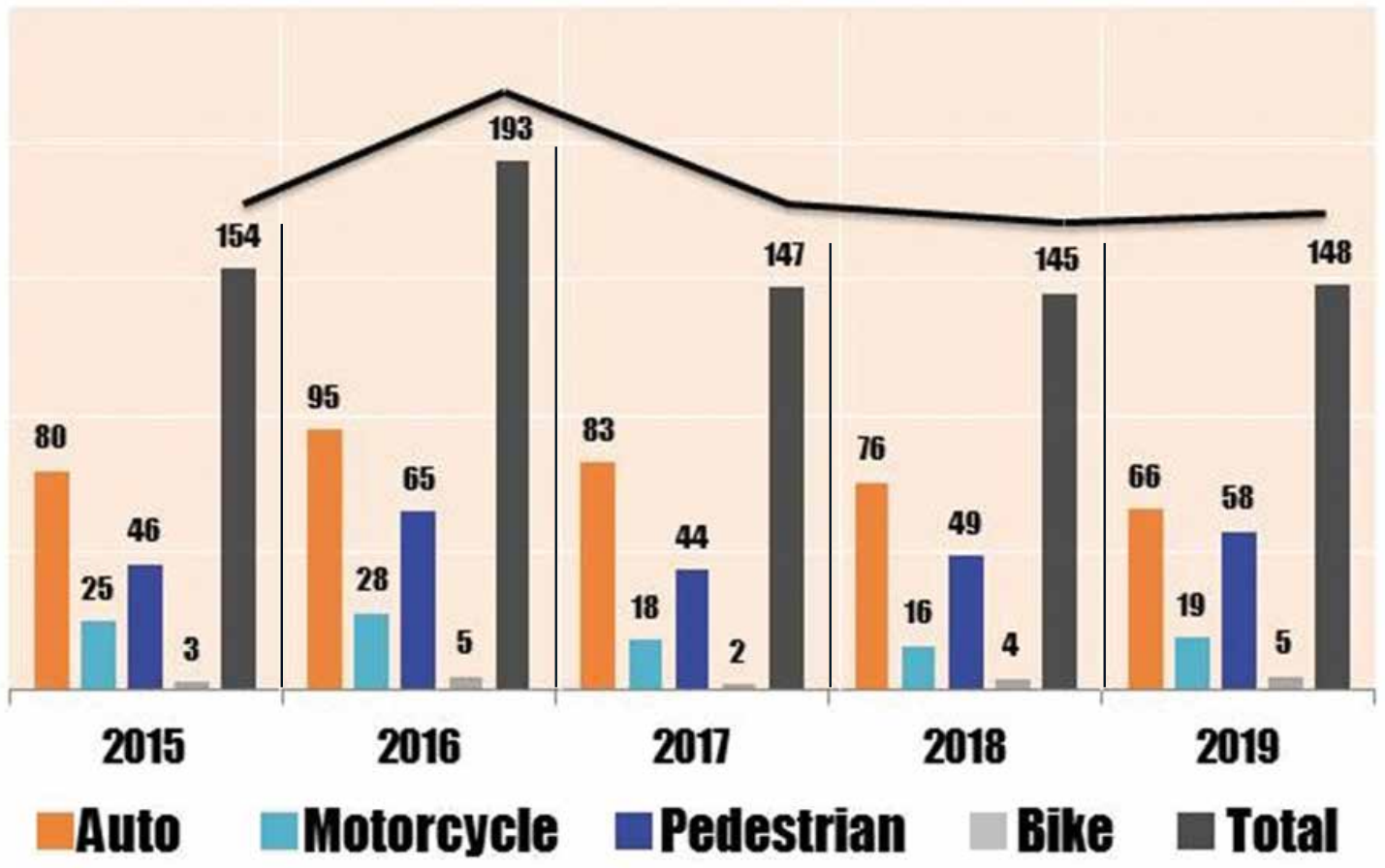
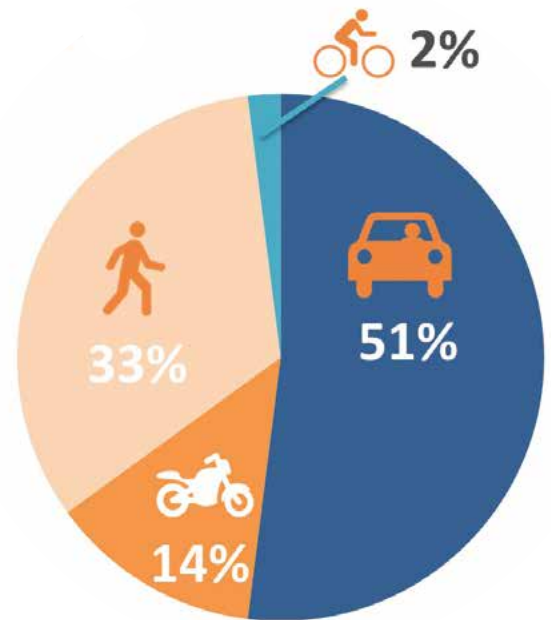
(TCI) Vision Zero team, acting as liaisons to agencies and sharing information, and developing additional visions and goals. The result of these meetings was an action plan that identified five essential elements for a safe transportation system: Education, Encouragement, Engineering, Enforcement, and Evaluation.

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FATALITY SUMMARY

San Antonio saw a 2% increase in fatalities in 2019 with 148, up three fatalities from the 145 in 2018. The 148 fatalities in 2019 are 11% lower than 2016, when 167 fatalities were recorded. Automobile fatalities dropped, while pedestrian, bicyclists, and motorcyclists saw an increase in 2019.

Severe injuries for dropped for pedestrians (15%) and bicyclists 32% while automobile severe injuries rose by 11%. Automobile fatalities continue to make up the majority of fatalities at 51%, followed by pedestrians at 33%, motorcyclists at 14%, and bicyclists at 2%.



SUCCESS IN OUTREACH

2019 was a significant year of outreach for Vision Zero San Antonio. The team attended over 70 outreach events reaching over 10,000 citizens. These events ranged from small scale discussions with elementary school classes and senior centers to city-wide events such as Síclovía and Safe Kids Day.



*Bike to Work Day
energizer station at Municipal Plaza*



Walk to School Day at Storm Elementary



Síclovía on Broadway



Safe Driving Fair at Madison High School

OUTREACH HIGHLIGHTS

In addition to the everyday outreach events attended by the team, Vision Zero San Antonio also engaged the public in a number of specific methods.

Vision Zero San Antonio reached out to and educated overbusinesses in relation to driver safety and fleet vehicles. The team educated drivers through presentations, meetings, and other printed media.

Through the summer of 2019, a Vision Zero San Antonio PSA was shown on 42 screens at 4 movie theatres, engaging with an estimated 255,465 movie goers.



In addition to standing school outreach, Vision Zero San Antonio and partner agencies also gave safety presentations to school children in grades K-12. The school presentation was revised this past year to further engage the students and further educate them on how to walk and bike to school safety.

VISION ZERO MURAL

In honor of World Day of Remembrance, Vision Zero San Antonio partnered with San Anto Cultural Arts to create a mural at Fire Station #26 on Culebra Road. The mural was dedicated at a press conference attended by representatives of Transportation & Capital Improvements (TCI), San Antonio Fire Department, City Council, the arts community, crash survivors, and the nearby community. Located on a Severe Pedestrian Injury Area in the City, the mural incorporated input from the community to reflect daily travel in the area.



VISION ZERO WEBSITE

Home Vision Zero & You Maps & Data Partners Projects Contact Us Resources Press Room



Events



Publications



Volunteer



Maps

Vision Zero San Antonio launched a new and improved website in 2019 at VisionZeroSA.com. The site is designed to provide easy access to a wide range of information and community resources. Website features include:

- Vision Zero's Action Plan and details on community initiatives
- A monthly calendar for upcoming community events
- Updates on Safety Improvement Projects
- Resources page with links to downloadable and sharable Vision Zero SA publications, videos and educational materials, monthly blog, and links to other organizations offering visitors additional resources and information.
- Reports section with links to maps and data for crashes in San Antonio. The goal is to create more awareness of severe injury areas in San Antonio by making this information easily accessible.

VISIONZEROSA.COM CONNECTING WITH THE COMMUNITY

The goal of Vision Zero San Antonio is to motivate people to take action by connecting with them where they are and compelling them to get involved.

Our new website makes it easy for people to connect with the Vision Zero initiative. Here they can:

- Stay informed and learn about our efforts through our regularly updated blog
- Request a Vision Zero Safety presentation for their school, business, senior center, neighborhood organization or other community organization
- Find events where Vision Zero will have a presence
- Request Vision Zero materials
- Invite the Vision Zero team to a community event
- Sign up to volunteer
- Connect to social media channels to join the community conversation
- Download yard sign templates to promote safe driving in their neighborhoods or by their businesses



Customizable traffic safety sign

VISION ZERO PROJECTS



With pedestrians making up a disproportionate amount of roadway fatalities, Vision Zero San Antonio has typically focused infrastructure projects for people walking. This was no different in 2019, with the completion of three mid-block crossing projects. The majority of these projects have historically been located in the identified Severe Pedestrian Injury Areas (SPIAs) of the City.

Mid-block crossings were completed at the following locations:

- **E. Commerce St. at S. Rosary St.**
- **San Pedro Ave. at Southbridge Dr.**
- **Ridgeside at Hillpoint**



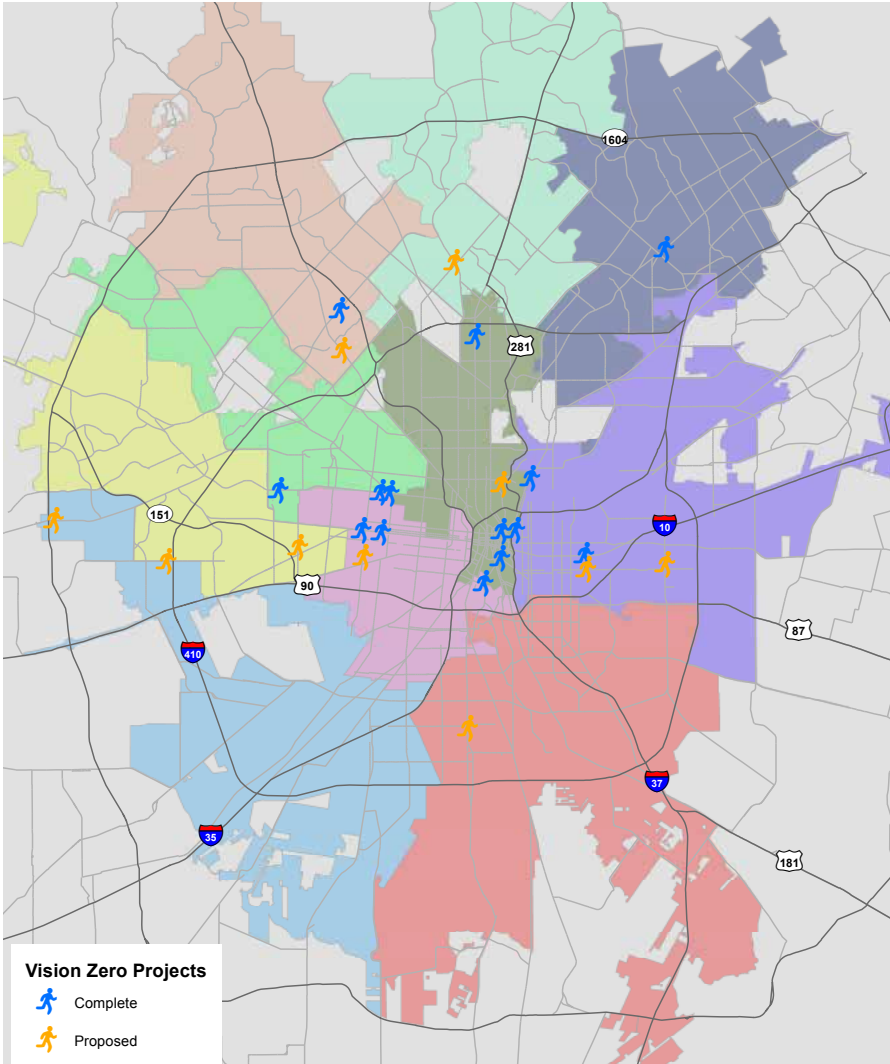
Early Projects IMPACT

Vision Zero San Antonio has identified the impact on pedestrian crashes near the 5 earliest projects completed by TCI, installed in 2015 and 2016.

- **Broadway in front of the DoSeum**
100% reduction in crashes
- **Commerce at Matyear**
33% increase in crashes, but no fatalities or severe injuries
- **Culebra at Mira Vista**
33% decrease in crashes and 100% decrease in fatalities
- **Culebra at 28th**
50% decrease in fatalities
- **Culebra at Navidad**
50% decrease in crashes, 100% decrease in severe crashes



VISION ZERO PROJECT MAP



NACOGDOCHES AT RIO D'ORO 2019 VISION ZERO PROJECT



WURZBACH AT FERNGLEN 2017 VISION ZERO PROJECT



COMMERCE AT GENERAL MCMULLEN 2017 VISION ZERO PROJECT



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