

Budget Priority Survey Results



Purpose + Timeline

April 1
Surveys
Began

- Assess highest service priorities for the FY2027 budget

May 1
Surveys
Ended

- SASpeakUp survey open to everyone + Budget Priority survey conducted by ETC

May 22
Results
Provided

- Both surveys offered in English & Spanish

SASpeakUp Results

Overall Ranking

9,554 total responses

1. Homeless Services*
2. Affordable Housing
3. Fire & EMS
4. Police Services
5. Streets

8,355 online responses

1. Homeless Services*
2. Affordable Housing
3. Fire & EMS
4. Police Services
5. Streets

1,199 paper responses

1. Homeless Services*
2. Senior Services Centers
3. Affordable Housing
4. Animal Care Services
5. Parks & Recreation

* outreach, shelter, encampment cleanups, housing

Statistically Valid Methodology



Survey

- Conducted by ETC Institute
- Last budget priority survey was in 2025

Administration

- Administered by mail, phone and online
- Participation encouraged via texts, emails and social media ads

Sample

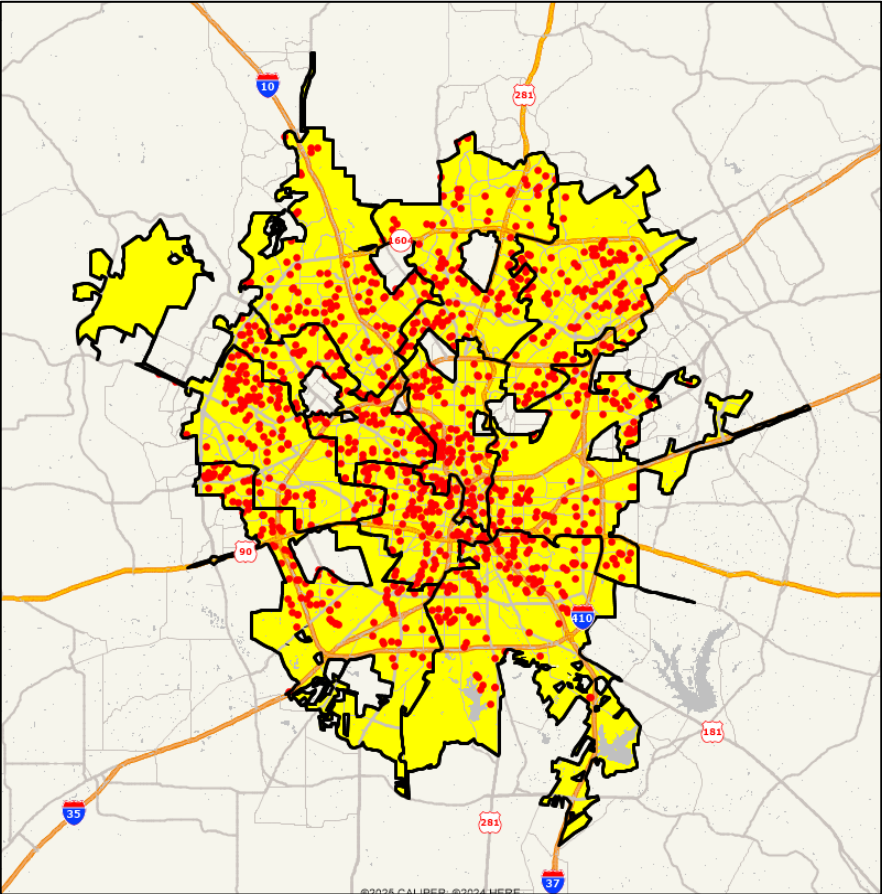
- Sample designed to ensure results are statistically valid for each of the City's 10 Council Districts

Margin of Error

- 1,104 Completed Surveys
- Precision of at least +/-2.9% at the 95% level of confidence

Location

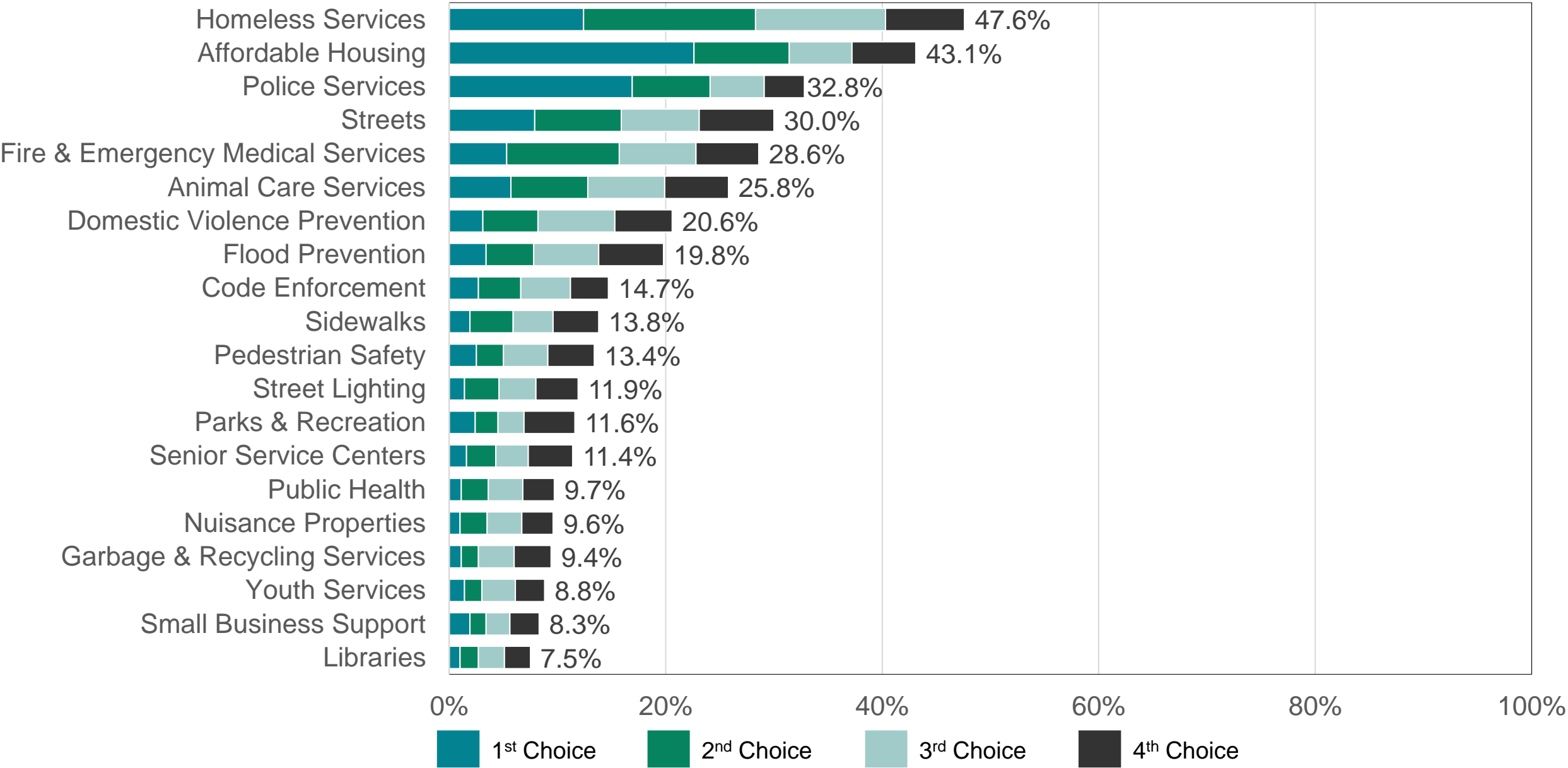
1,104 total respondents – whose race, gender, age and ethnicity mirror the community - with a minimum of 100 surveys from each of the Council Districts



Council District	Surveys Completed
1	114
2	115
3	113
4	107
5	108
6	106
7	115
8	103
9	112
10	111
TOTALS	1,104

Service Priorities

percentage of respondents who selected item as one of their top four choices





**YOUR CITY.
YOUR BUDGET.**

