



# FY2026

## Proposed Operating & Capital Budget Community Input: Budget Survey

**Prepared by:** Communications & Engagement; Office of Management & Budget  
*June 20, 2025*



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## Executive Summary

The City of San Antonio developed its Fiscal Year 2026 (FY 2026) budget with input from the community to help guide spending priorities and resource allocation. Residents were invited to participate in the budget planning process by completing the FY 2026 Budget Survey Card. This feedback is essential in helping City leadership align budget decisions with the community's top priorities, especially as the City continues to work to reduce spending while maintaining quality services.

The survey period was open from **May 12 to June 6, 2025**.

## Survey Distribution Summary

The digital survey was available on [SASpeakUp.com](https://saspeakup.com). Residents were invited to participate in the survey by:

- Neighborhood Engagement Brief Newsletter
- Email blast to registered residents
- Social media posts
- Posters in libraries, community centers, senior centers and council offices
- Calling 3-1-1

Survey paper cards were also available and could be submitted at the following locations across the city:

- 10 Council District Field Offices
- 29 Libraries
- 11 Senior Centers
- 33 Community Centers

# Survey Results

## Overall

9,007 residents participated in the FY 2026 Budget survey. The following service priorities were identified:

FINAL COMBINED RESULTS (N=9008, MOE: +/-1.03% @ 95% Level of Confidence)					
Answer Choices	1st Choice	2nd Choice	3rd Choice	4th Choice	Sum of Top 4
1. Affordable Housing	17.64%	8.65%	6.16%	4.88%	37.33%
13. Police Services	13.57%	9.68%	6.97%	5.46%	35.68%
5. Fire & Emergency Medical Services	8.59%	12.33%	6.43%	5.34%	32.70%
8. Services to Assist the Homeless (outreach, shelter, housing)	6.10%	11.03%	8.11%	6.92%	32.15%
2. Animal Care Services	8.18%	6.53%	7.08%	6.47%	28.26%
19. Streets	5.91%	5.47%	7.62%	6.45%	25.45%
15. Senior Services	6.10%	5.00%	6.68%	6.87%	24.64%
7. Homeless Encampment Cleanups	4.72%	6.00%	6.40%	5.78%	22.90%
11. Parks & Recreation	3.82%	4.92%	6.01%	6.80%	21.55%
14. San Antonio Metro Health (restaurant inspections, immunizations, wellness initiatives)	4.52%	4.21%	5.50%	5.76%	19.99%
9. Libraries	4.69%	3.65%	4.67%	4.53%	17.53%
4. Domestic Violence Prevention	2.93%	4.45%	4.73%	5.34%	17.45%
20. Youth Services	2.59%	3.48%	4.36%	5.55%	15.98%
3. Code Enforcement (overgrown yard, trash, graffiti)	2.04%	2.92%	3.34%	3.54%	11.85%
16. Sidewalks	1.31%	2.38%	2.55%	3.25%	9.50%
17. Small Business Support	1.23%	1.58%	2.68%	3.59%	9.08%
18. Street Lighting	0.80%	1.76%	2.68%	3.33%	8.57%
6. Garbage & Recycling Services	0.60%	1.62%	2.47%	2.71%	7.40%
12. Pedestrian Safety (Vision Zero)	1.11%	1.48%	2.12%	2.63%	7.35%
10. Nuisance Properties (reoccurring code violations)	0.70%	1.45%	1.81%	2.36%	6.31%

### Top 4 Priorities: Overall

1<sup>st</sup> Priority – Affordable Housing

2<sup>nd</sup> Priority – Police Services

3<sup>rd</sup> Priority – Fire & Emergency Medical Services

4<sup>th</sup> Priority – Services to Assist the Homeless (outreach, shelter, housing)

# Online

6,991 residents participated in the online SASpeakUp.com version of the survey. The following service priorities were identified:

FINAL ONLINE ONLY RESULTS (N=6991, MOE: +/-1.17% @ 95% Level of Confidence)					
Answer Choices	1st Choice	2nd Choice	3rd Choice	4th Choice	Sum of Top 4
1. Affordable Housing	17.95%	8.70%	6.21%	4.89%	<b>37.75%</b>
13. Police Services	15.49%	10.23%	6.21%	5.02%	<b>36.96%</b>
5. Fire & Emergency Medical Services	9.86%	13.38%	6.68%	5.43%	<b>35.35%</b>
8. Services to Assist the Homeless (outreach, shelter, housing)	6.67%	11.87%	8.74%	6.94%	<b>34.22%</b>
2. Animal Care Services	9.04%	6.21%	7.18%	6.70%	<b>29.13%</b>
19. Streets	6.44%	5.79%	8.20%	6.52%	<b>26.95%</b>
7. Homeless Encampment Cleanups	4.38%	5.91%	6.49%	5.83%	<b>22.61%</b>
14. San Antonio Metro Health (restaurant inspections, immunizations, wellness initiatives)	5.38%	4.47%	5.80%	6.04%	<b>21.69%</b>
11. Parks & Recreation	2.73%	4.25%	5.72%	7.10%	<b>19.80%</b>
15. Senior Services	2.52%	4.08%	6.30%	6.79%	<b>19.68%</b>
4. Domestic Violence Prevention	2.60%	4.17%	4.68%	5.08%	<b>16.53%</b>
9. Libraries	3.46%	3.37%	5.00%	4.60%	<b>16.43%</b>
20. Youth Services	2.88%	3.54%	4.40%	5.16%	<b>15.98%</b>
3. Code Enforcement (overgrown yard, trash, graffiti)	1.75%	2.67%	3.09%	3.68%	<b>11.18%</b>
17. Small Business Support	1.40%	1.71%	2.85%	3.72%	<b>9.69%</b>
16. Sidewalks	1.23%	2.25%	2.18%	3.02%	<b>8.68%</b>
6. Garbage & Recycling Services	0.53%	1.39%	2.51%	2.94%	<b>7.38%</b>
12. Pedestrian Safety (Vision Zero)	1.09%	1.47%	1.96%	2.69%	<b>7.20%</b>
18. Street Lighting	0.57%	1.50%	2.12%	2.59%	<b>6.77%</b>
10. Nuisance Properties (reoccurring code violations)	0.57%	1.35%	1.67%	2.30%	<b>5.89%</b>

## Top 4 Priorities: Online

1<sup>st</sup> Priority – Affordable Housing

2<sup>nd</sup> Priority – Police Services

3<sup>rd</sup> Priority – Fire & Emergency Medical Services

4<sup>th</sup> Priority – Services to Assist the Homeless (outreach, shelter, housing)



# Paper

2,016 residents participated in the paper Budget survey. The following service priorities were identified:

- Council District Field Offices – 516 paper surveys collected
- Libraries – 394 paper surveys collected
- Senior Centers – 567 paper surveys collected
- Community Centers – 539 paper surveys collected

## FINAL MANUAL ONLY RESULTS (N=2016, MOE: +/-2.18% @ 95% Level of Confidence)

Answer Choices	1st Choice	2nd Choice	3rd Choice	4th Choice	Sum of Top 4
15. Senior Services	18.50%	8.14%	7.94%	7.16%	41.74%
1. Affordable Housing	16.57%	8.49%	5.96%	4.87%	35.88%
13. Police Services	6.89%	7.79%	9.53%	6.91%	31.13%
11. Parks & Recreation	7.59%	7.20%	7.00%	5.82%	27.60%
2. Animal Care Services	5.21%	7.59%	6.75%	5.72%	25.27%
8. Services to Assist the Homeless (outreach, shelter, housing)	4.12%	8.14%	5.96%	6.86%	25.07%
7. Homeless Encampment Cleanups	5.90%	6.30%	6.11%	5.62%	23.93%
5. Fire & Emergency Medical Services	4.22%	8.73%	5.56%	5.07%	23.58%
9. Libraries	8.93%	4.62%	3.53%	4.27%	21.34%
4. Domestic Violence Prevention	4.07%	5.41%	4.92%	6.21%	20.61%
19. Streets	4.07%	4.37%	5.66%	6.21%	20.31%
20. Youth Services	1.59%	3.28%	4.22%	6.86%	15.94%
18. Street Lighting	1.59%	2.68%	4.57%	5.82%	14.65%
14. San Antonio Metro Health (restaurant inspections, immunizations, wellness initiatives)	1.54%	3.33%	4.47%	4.82%	14.15%
3. Code Enforcement (overgrown yard, trash, graffiti)	3.08%	3.77%	4.22%	3.08%	14.15%
16. Sidewalks	1.59%	2.83%	3.82%	4.03%	12.27%
12. Pedestrian Safety (Vision Zero)	1.19%	1.54%	2.68%	2.44%	7.85%
10. Nuisance Properties (reoccurring code violations)	1.14%	1.79%	2.28%	2.53%	7.75%
6. Garbage & Recycling Services	0.84%	2.38%	2.33%	1.94%	7.50%
17. Small Business Support	0.64%	1.14%	2.09%	3.13%	7.00%

## Top 4 Priorities: Paper

1<sup>st</sup> Priority – Senior Services

2<sup>nd</sup> Priority – Affordable Housing

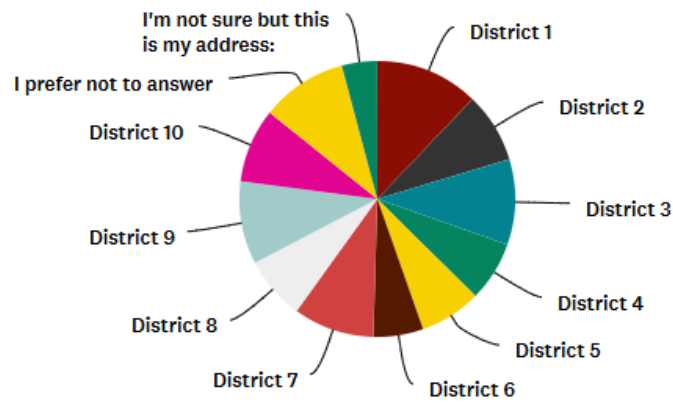
3<sup>rd</sup> Priority – Police Services

4<sup>th</sup> Priority – Parks and Recreation

# Demographics

## City Council Districts

Answered: 8,602 Skipped: 405



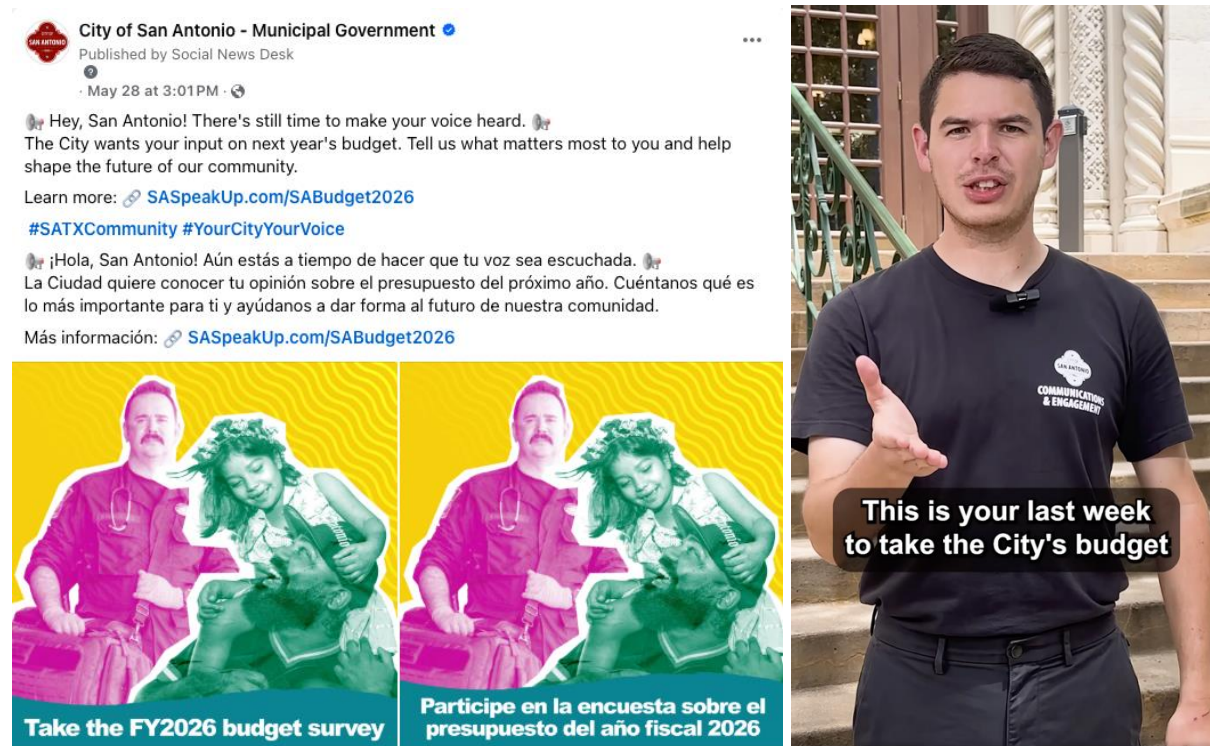
ANSWER CHOICES	RESPONSES	
▼ District 1	12.13%	1,043
▼ District 2	8.23%	708
▼ District 3	10.01%	861
▼ District 4	7.06%	607
▼ District 5	7.18%	618
▼ District 6	5.86%	504
▼ District 7	9.49%	816
▼ District 8	7.41%	637
▼ District 9	9.70%	834
▼ District 10	8.71%	749
▼ I prefer not to answer	10.09%	868
▼ I'm not sure but this is my address:	Responses 4.15%	357
<b>TOTAL</b>		<b>8,602</b>

# Marketing & Engagement

## Social Media

18 English and Spanish paid and organic posts were shared with residents across the City's social media platforms.

**66,355 Reach | 195,105 Impressions | 7,988 Engagement**



## Organic Social Posts

- **Total Impressions:** 61,547
- **Total Reach:** 33,052
- **Total Engagement:** 1,170

## Paid Social Ads

- **Facebook/Instagram** - 33,303 Reach, 81,266 Impressions, 5,650 Engagement
- **Google** – 52,290 Impressions, 1,168 Engagement
- **Total for Paid Ads** – 33,303 Reach, 133,556 Impressions, 6,818 Engagement



## Text Messages

Two text messages in English and Spanish were sent to a citywide list, for a combined total of 63,445 deliveries and 10,609 clicks. The initial message was sent on May 12, and a reminder message was sent on June 2, 2025.

### **Message Example:**

The City of San Antonio is gathering feedback for its upcoming proposed budget. Take a quick survey to share your priorities: [SASpeakUp.com/SABudget2026](https://SASpeakUp.com/SABudget2026)

La Ciudad de San Antonio esta recopilando comentarios para su proximo presupuesto propuesto. Realiza una encuesta rapida para compartir tus prioridades:  
[SASpeakUp.com/SABudget2026](https://SASpeakUp.com/SABudget2026)

## Poster Distribution



Posters were created for drop-off locations and designed with different colors and QR codes to identify where responses were coming from in the community.

### Community Centers

**YOUR CITY.  
YOUR BUDGET.**

**San Antonio, we want to hear from you!**  
The City is gathering feedback for its upcoming proposed budget. Take a quick survey to tell City leaders what your service priorities are.

**¡Comparte tus prioridades para el presupuesto de la Ciudad!**  
La Ciudad está recopilando comentarios para su próximo presupuesto propuesto. Realiza una encuesta rápida para informar a los líderes de la Ciudad cuáles servicios son tu prioridad.

 — SA.gov/Budget — 

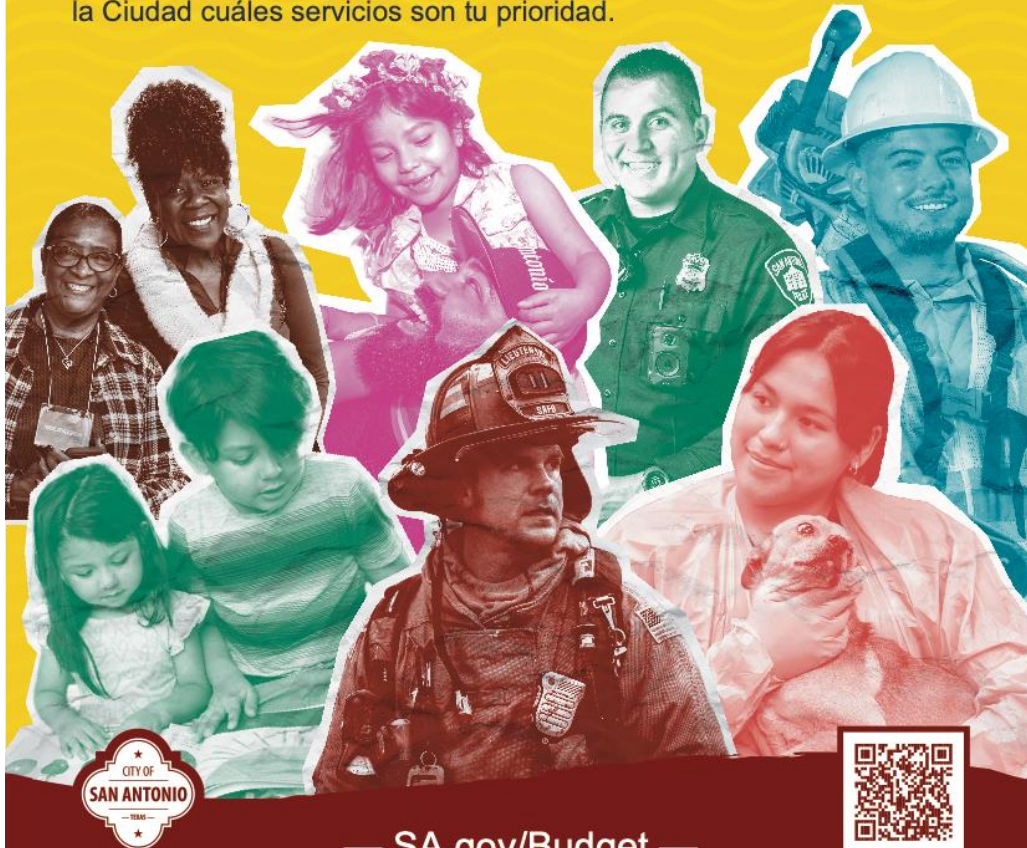
# YOUR CITY. YOUR BUDGET.

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— [SA.gov/Budget](https://sa.gov/Budget) —



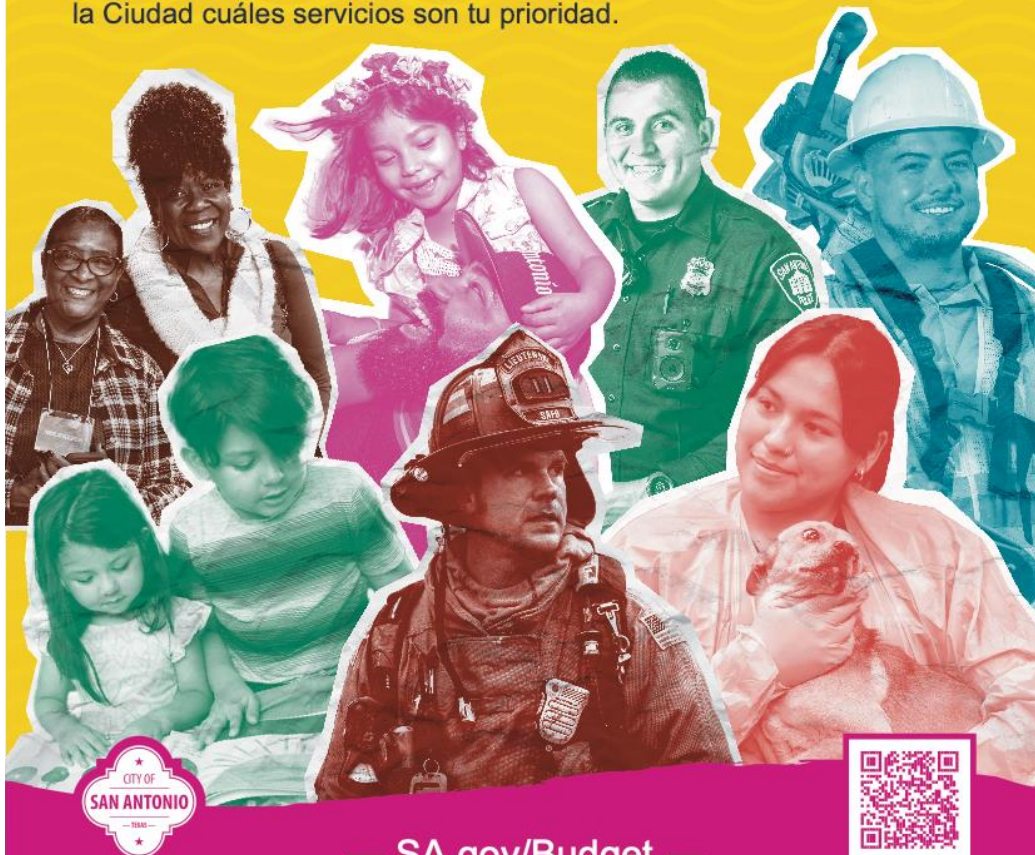
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— [SA.gov/Budget](https://sa.gov/Budget) —



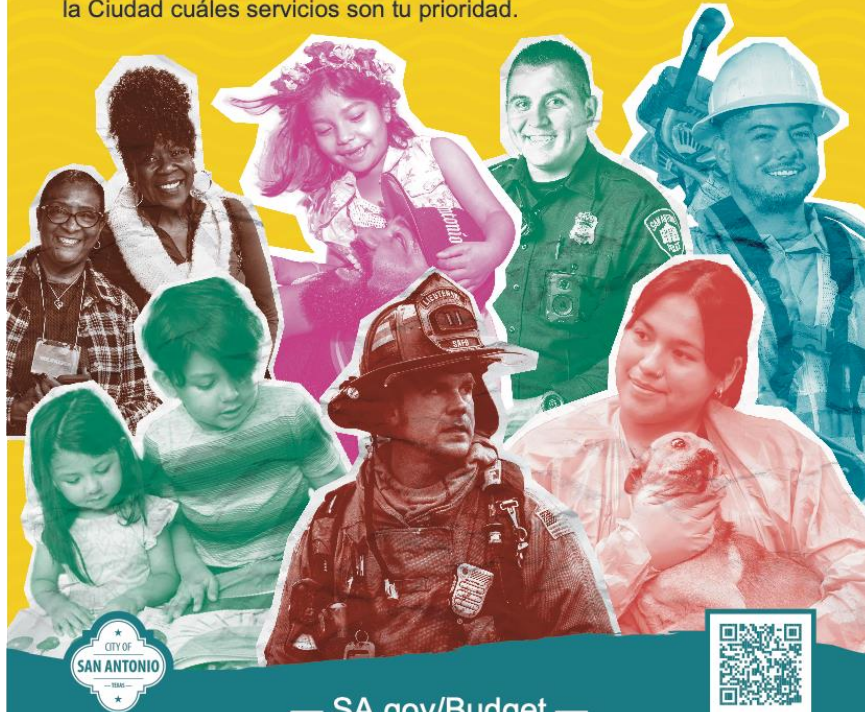
# YOUR CITY. YOUR BUDGET.

**San Antonio, we want to hear from you!**

The City is gathering feedback for its upcoming proposed budget. Take a quick survey to tell City leaders what your service priorities are.

**¡Comparte tus prioridades para el presupuesto de la Ciudad!**

La Ciudad está recopilando comentarios para su próximo presupuesto propuesto. Realiza una encuesta rápida para informar a los líderes de la Ciudad cuáles servicios son tu prioridad.



— [SA.gov/Budget](https://sa.gov/Budget) —





# Paper Survey Distribution

Budget cards were designed to be double-sided for English and Spanish and designated with different colors and QR codes to identify where responses were coming from in the community.

## Community Centers

**2026 CITY BUDGET SURVEY CARD**

While the City will need to reduce spending, which FOUR of the services listed below do you think should be prioritized through the Fiscal Year 2026 Proposed Budget?

write the number

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_

1. Affordable Housing

2. Animal Care Services

3. Code Enforcement (overgrown yard, trash, graffiti)

4. Domestic Violence Prevention

5. Fire & Emergency Medical Services

6. Garbage & Recycling Services

7. Homeless Encampment Cleanups

8. Services to Assist the Homeless (outreach, shelter, housing)

9. Libraries

10. Nuisance Properties (recurring code violations)

11. Parks & Recreation

12. Pedestrian Safety (Vision Zero)

13. Police Services

14. San Antonio Metro Health (restaurant inspections, immunizations, wellness initiatives)

15. Senior Services

16. Sidewalks

17. Small Business Support

18. Street Lighting

19. Streets

20. Youth Services

21. Other: \_\_\_\_\_

District #: \_\_\_\_\_ ☐ UNKNOWN

3 EASY WAYS

• Call 3-1-1

• Turn in this card by June 6, 2025

• Scan the QR code or visit [SASpeakUp.com/SABudget2026](https://saspeakup.com/SABudget2026)

**TARJETA DE COMENTARIOS PRESUPUESTO DE LA CIUDAD 2026**

Si bien la Ciudad tendrá que reducir el gasto, ¿cuáles CUATRO de los servicios enumerados cree que deberían priorizarse en el presupuesto propuesto para el año fiscal 2026?

escriba el número

1°: \_\_\_\_\_ 2°: \_\_\_\_\_ 3°: \_\_\_\_\_ 4°: \_\_\_\_\_

1. Vivienda asequible

2. Servicios de cuidado de animales

3. Aplicación del código (jardín sin mantenimiento, basura, graffiti)

4. Prevención de la violencia doméstica

5. Servicios médicos de emergencia y bomberos

6. Servicios de basura y reciclaje

7. Limpieza de campamentos para personas sin hogar

8. Servicios de asistencia a las personas sin hogar (alacance, albergue, vivienda)

9. Bibliotecas

10. Propiedades sin mantenimiento (violaciones recurrentes del código)

11. Parques y recreación

12. Seguridad peatonal (Visión Cero)

13. Servicios policiales

14. Salud Metropolitana de San Antonio (inspecciones de restaurantes, vacunas, iniciativas de bienestar)

15. Servicios para personas mayores

16. Aceras / banquetas

17. Apoyo a las pequeñas empresas

18. Alumbrado público

19. Calles

20. Servicios para jóvenes

21. Otro: \_\_\_\_\_

Distrito #: \_\_\_\_\_ ☐ NO SE

3 MANERAS FÁCILES

• Llámame al 3-1-1

• Entregue esta tarjeta de comentarios antes del 6 de junio de 2025

• Escanee el código QR o visita [SASpeakUp.com/SABudget2026](https://saspeakup.com/SABudget2026)

## Council Offices

**2026 CITY BUDGET SURVEY CARD**

While the City will need to reduce spending, which FOUR of the services listed below do you think should be prioritized through the Fiscal Year 2026 Proposed Budget?

write the number

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_

1. Affordable Housing

2. Animal Care Services

3. Code Enforcement (overgrown yard, trash, graffiti)

4. Domestic Violence Prevention

5. Fire & Emergency Medical Services

6. Garbage & Recycling Services

7. Homeless Encampment Cleanups

8. Services to Assist the Homeless (outreach, shelter, housing)

9. Libraries

10. Nuisance Properties (recurring code violations)

11. Parks & Recreation

12. Pedestrian Safety (Vision Zero)

13. Police Services

14. San Antonio Metro Health (restaurant inspections, immunizations, wellness initiatives)

15. Senior Services

16. Sidewalks

17. Small Business Support

18. Street Lighting

19. Streets

20. Youth Services

21. Other: \_\_\_\_\_

District #: \_\_\_\_\_ ☐ UNKNOWN

3 EASY WAYS

• Call 3-1-1

• Turn in this card by June 6, 2025

• Scan the QR code or visit [SASpeakUp.com/SABudget2026](https://saspeakup.com/SABudget2026)

**TARJETA DE COMENTARIOS PRESUPUESTO DE LA CIUDAD 2026**

Si bien la Ciudad tendrá que reducir el gasto, ¿cuáles CUATRO de los servicios enumerados cree que deberían priorizarse en el presupuesto propuesto para el año fiscal 2026?

escriba el número

1°: \_\_\_\_\_ 2°: \_\_\_\_\_ 3°: \_\_\_\_\_ 4°: \_\_\_\_\_

1. Vivienda asequible

2. Servicios de cuidado de animales

3. Aplicación del código (jardín sin mantenimiento, basura, graffiti)

4. Prevención de la violencia doméstica

5. Servicios médicos de emergencia y bomberos

6. Servicios de basura y reciclaje

7. Limpieza de campamentos para personas sin hogar

8. Servicios de asistencia a las personas sin hogar (alacance, albergue, vivienda)

9. Bibliotecas

10. Propiedades sin mantenimiento (violaciones recurrentes del código)

11. Parques y recreación

12. Seguridad peatonal (Visión Cero)

13. Servicios policiales

14. Salud Metropolitana de San Antonio (inspecciones de restaurantes, vacunas, iniciativas de bienestar)

15. Servicios para personas mayores

16. Aceras / banquetas

17. Apoyo a las pequeñas empresas

18. Alumbrado público

19. Calles

20. Servicios para jóvenes

21. Otro: \_\_\_\_\_

Distrito #: \_\_\_\_\_ ☐ NO SE

3 MANERAS FÁCILES

• Llámame al 3-1-1

• Entregue esta tarjeta de comentarios antes del 6 de junio de 2025

• Escanee el código QR o visita [SASpeakUp.com/SABudget2026](https://saspeakup.com/SABudget2026)

## Libraries

**2026 CITY BUDGET SURVEY CARD**

While the City will need to reduce spending, which FOUR of the services listed below do you think should be prioritized through the Fiscal Year 2026 Proposed Budget?

write the number

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_

1. Affordable Housing

2. Animal Care Services

3. Code Enforcement (overgrown yard, trash, graffiti)

4. Domestic Violence Prevention

5. Fire & Emergency Medical Services

6. Garbage & Recycling Services

7. Homeless Encampment Cleanups

8. Services to Assist the Homeless (outreach, shelter, housing)

9. Libraries

10. Nuisance Properties (recurring code violations)

11. Parks & Recreation

12. Pedestrian Safety (Vision Zero)

13. Police Services

14. San Antonio Metro Health (restaurant inspections, immunizations, wellness initiatives)

15. Senior Services

16. Sidewalks

17. Small Business Support

18. Street Lighting

19. Streets

20. Youth Services

21. Other: \_\_\_\_\_

District #: \_\_\_\_\_ ☐ UNKNOWN

3 EASY WAYS

• Call 3-1-1

• Turn in this card by June 6, 2025

• Scan the QR code or visit [SASpeakUp.com/SABudget2026](https://saspeakup.com/SABudget2026)

**TARJETA DE COMENTARIOS PRESUPUESTO DE LA CIUDAD 2026**

Si bien la Ciudad tendrá que reducir el gasto, ¿cuáles CUATRO de los servicios enumerados cree que deberían priorizarse en el presupuesto propuesto para el año fiscal 2026?

escriba el número

1°: \_\_\_\_\_ 2°: \_\_\_\_\_ 3°: \_\_\_\_\_ 4°: \_\_\_\_\_

1. Vivienda asequible

2. Servicios de cuidado de animales

3. Aplicación del código (jardín sin mantenimiento, basura, graffiti)

4. Prevención de la violencia doméstica

5. Servicios médicos de emergencia y bomberos

6. Servicios de basura y reciclaje

7. Limpieza de campamentos para personas sin hogar

8. Servicios de asistencia a las personas sin hogar (alacance, albergue, vivienda)

9. Bibliotecas

10. Propiedades sin mantenimiento (violaciones recurrentes del código)

11. Parques y recreación

12. Seguridad peatonal (Visión Cero)

13. Servicios policiales

14. Salud Metropolitana de San Antonio (inspecciones de restaurantes, vacunas, iniciativas de bienestar)

15. Servicios para personas mayores

16. Aceras / banquetas

17. Apoyo a las pequeñas empresas

18. Alumbrado público

19. Calles

20. Servicios para jóvenes

21. Otro: \_\_\_\_\_

Distrito #: \_\_\_\_\_ ☐ NO SE

3 MANERAS FÁCILES

• Llámame al 3-1-1

• Entregue esta tarjeta de comentarios antes del 6 de junio de 2025

• Escanee el código QR o visita [SASpeakUp.com/SABudget2026](https://saspeakup.com/SABudget2026)

## Senior Centers

**2026 CITY BUDGET SURVEY CARD**

While the City will need to reduce spending, which FOUR of the services listed below do you think should be prioritized through the Fiscal Year 2026 Proposed Budget?

write the number

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_

1. Affordable Housing

2. Animal Care Services

3. Code Enforcement (overgrown yard, trash, graffiti)

4. Domestic Violence Prevention

5. Fire & Emergency Medical Services

6. Garbage & Recycling Services

7. Homeless Encampment Cleanups

8. Services to Assist the Homeless (outreach, shelter, housing)

9. Libraries

10. Nuisance Properties (recurring code violations)

11. Parks & Recreation

12. Pedestrian Safety (Vision Zero)

13. Police Services

14. San Antonio Metro Health (restaurant inspections, immunizations, wellness initiatives)

15. Senior Services

16. Sidewalks

17. Small Business Support

18. Street Lighting

19. Streets

20. Youth Services

21. Other: \_\_\_\_\_

District #: \_\_\_\_\_ ☐ UNKNOWN

3 EASY WAYS

• Call 3-1-1

• Turn in this card by June 6, 2025

• Scan the QR code or visit [SASpeakUp.com/SABudget2026](https://saspeakup.com/SABudget2026)

**TARJETA DE COMENTARIOS PRESUPUESTO DE LA CIUDAD 2026**

Si bien la Ciudad tendrá que reducir el gasto, ¿cuáles CUATRO de los servicios enumerados cree que deberían priorizarse en el presupuesto propuesto para el año fiscal 2026?

escriba el número

1°: \_\_\_\_\_ 2°: \_\_\_\_\_ 3°: \_\_\_\_\_ 4°: \_\_\_\_\_

1. Vivienda asequible

2. Servicios de cuidado de animales

3. Aplicación del código (jardín sin mantenimiento, basura, graffiti)

4. Prevención de la violencia doméstica

5. Servicios médicos de emergencia y bomberos

6. Servicios de basura y reciclaje

7. Limpieza de campamentos para personas sin hogar

8. Servicios de asistencia a las personas sin hogar (alacance, albergue, vivienda)

9. Bibliotecas

10. Propiedades sin mantenimiento (violaciones recurrentes del código)

11. Parques y recreación

12. Seguridad peatonal (Visión Cero)

13. Servicios policiales

14. Salud Metropolitana de San Antonio (inspecciones de restaurantes, vacunas, iniciativas de bienestar)

15. Servicios para personas mayores

16. Aceras / banquetas

17. Apoyo a las pequeñas empresas

18. Alumbrado público

19. Calles

20. Servicios para jóvenes

21. Otro: \_\_\_\_\_

Distrito #: \_\_\_\_\_ ☐ NO SE

3 MANERAS FÁCILES

• Llámame al 3-1-1

• Entregue esta tarjeta de comentarios antes del 6 de junio de 2025

• Escanee el código QR o visita [SASpeakUp.com/SABudget2026](https://saspeakup.com/SABudget2026)

## Newsletter

Two email communications were sent to engaged San Antonio residents inviting them to participate in the Budget Survey. [The first](#) was sent on May 12, and [the second](#) on May 26. 14,827 residents received the emails. The average open rate for both emails was 48.54%, and the average click-through rate was 6.23%.

An invitation to complete the Budget Survey was also included in the [June edition](#) of the Neighborhood Engagement Brief (NEB). This NEB was received by 2,507 recipients with an open rate of 73.75%.

## Earned Media

Communications secured 230,144 earned media impressions with a value of \$32,436, through TV and Radio.

[View Report](#)