



SPORTS & ENTERTAINMENT DISTRICT

COMMUNITY PLANNING WORKSHOPS

**Community Engagement
Summary**

Purpose : Listening | Learning

**Inform Public of Sports
& Entertainment District**



- Public Spaces
- Facilities
- Mixed-Use Development
- Funding Plan

Listen to Public



- Public Meetings
- Focus Groups
- Stakeholder Meetings
- Open Houses
- Online Survey & Poll

Develop a Set of ***Guiding Principles*** for Consideration in **Decision Making**



Highlights

Engagement Plan

Highlights

Widespread Engagement

Between June 24th and July 22nd, over **1,400 residents** attended **10 two-day workshops** in each of the City Council Districts that included 10 public meetings, 40 focus groups, 10 open houses, 4 additional town halls, and numerous stakeholder meetings.

Survey Success

2,500 residents completed an online survey.

Focused Input

395 residents completed a poll regarding their City priorities.



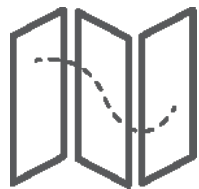


District Forums *Highlights*

Residents called for transparency, community benefits, and protections against displacement, traffic, and urging a district designed for locals.

Residents shared aspirations about the district's cultural, recreational, and economic potential.

Big Ideas



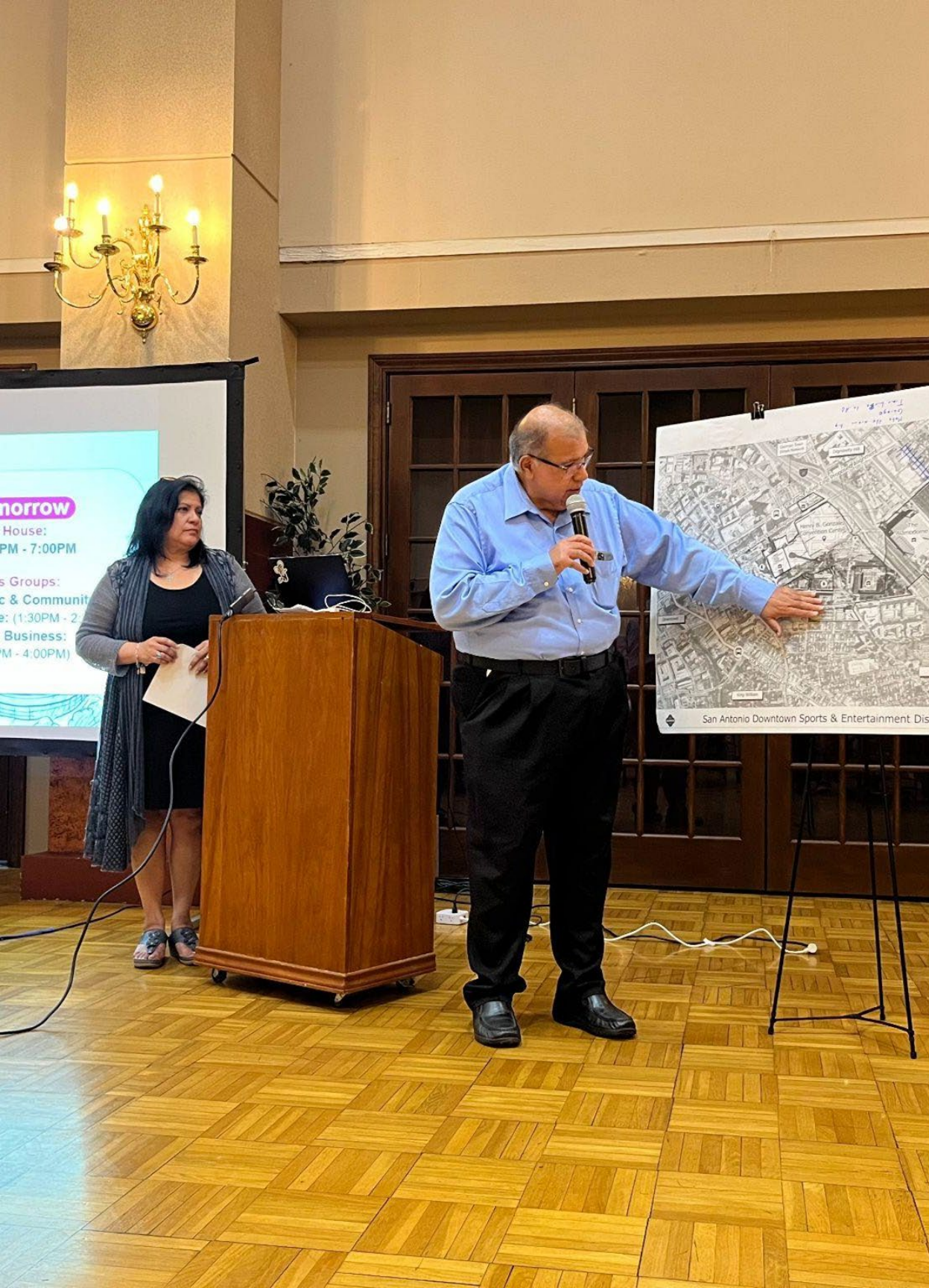
**Connectivity
& Walkability**



**Affordable &
Inclusive Housing**



**Transparency &
Accountability**



Housing Focus Group Themes

Affordability and Anti-Displacement

**Preservation and Rehabilitation
of Existing Housing**

**Integration with Transit and
Neighborhood Stability**



Transportation Focus Group Themes

**Expand Public Transportation
Availability Across City**

**Expand Public Transportation
Hours - for Events**

**Transportation Improvements
for Workforce**



Public & Community Space Focus Group Themes

**Safety and Accessibility in
Public Space Design**

**Cultural and Family-Oriented
Programming**

**Authenticity and Preservation
of Local Identity**

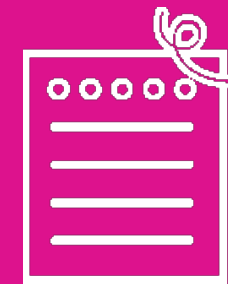


Local Business Focus Group Themes

**Focus on Small and Local
Businesses**

**Expand Variety of Business
Opportunities for Locals**

**Integration with Academic and
Workforce Pipelines**



Guiding Principles

Citywide Guiding Principles



**Community
Engagement and
Measurable
Outcomes**



**Preserving
Housing and
Protecting
Neighborhoods**



**Access, Mobility,
and Congestion
Relief**

Citywide Guiding Principles



**Open Space
and Daily
Life**



**Arts and
Culture**



**Local
Business
and Hiring**



**Inclusive,
Equitable
Access**

Stakeholder Meetings



Twelve diverse stakeholder groups have participated in ongoing roundtable. These **conversations have provided valuable data** to inform the project.

Reviving Community Traditions Real-Time Parking & Transit Tools

Calls for Transparent Communication

Workforce benefits

Supporting Visitor & Employee Experience

Clear Infrastructure Improvement List

Inclusive Design From the Start

Urgent Alamodome Investments Needed

Enhancing Event Competitiveness

Culturally Responsive Public Space Design



Q&A sessions

The meeting format was changed during the series to include a Q&A session. Q&A was included for the D1, D6, D8, and D9 meetings. It was also included in the D2, D4, and D8 additional sessions.

Common Q&A

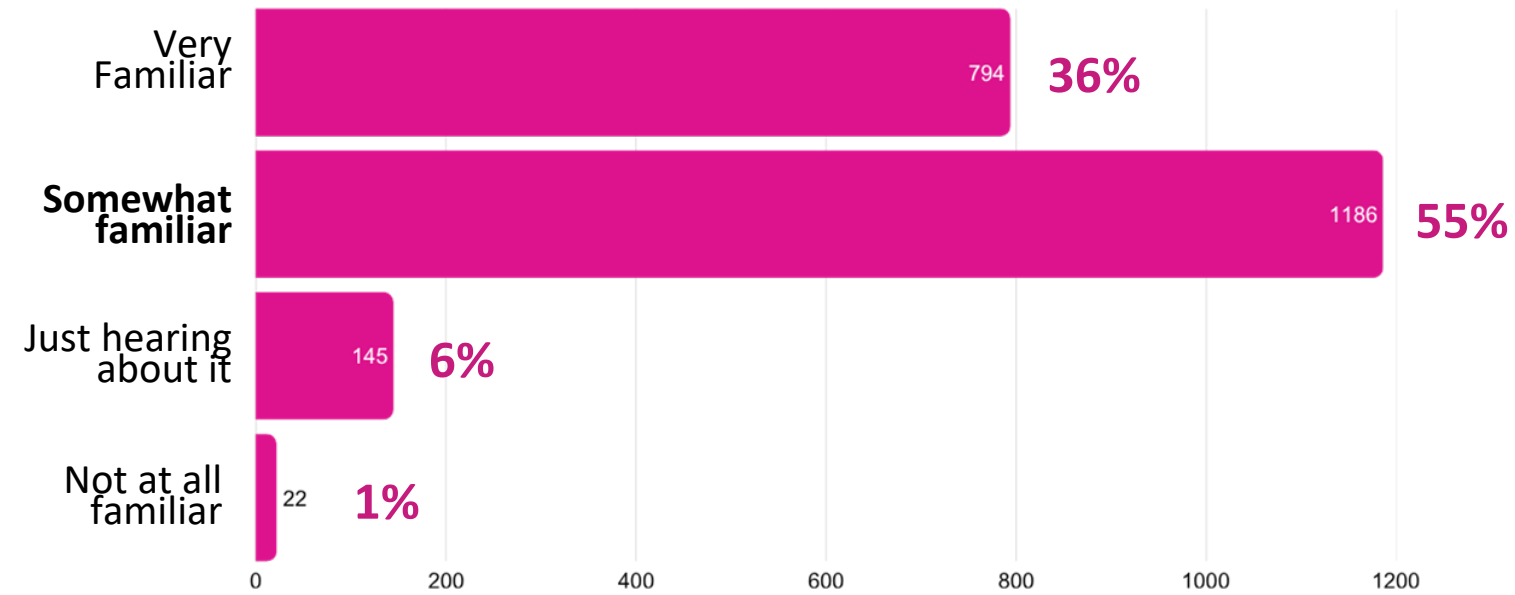
- Arena Funding
- Transportation
- Economic Impact
- Affordable Housing



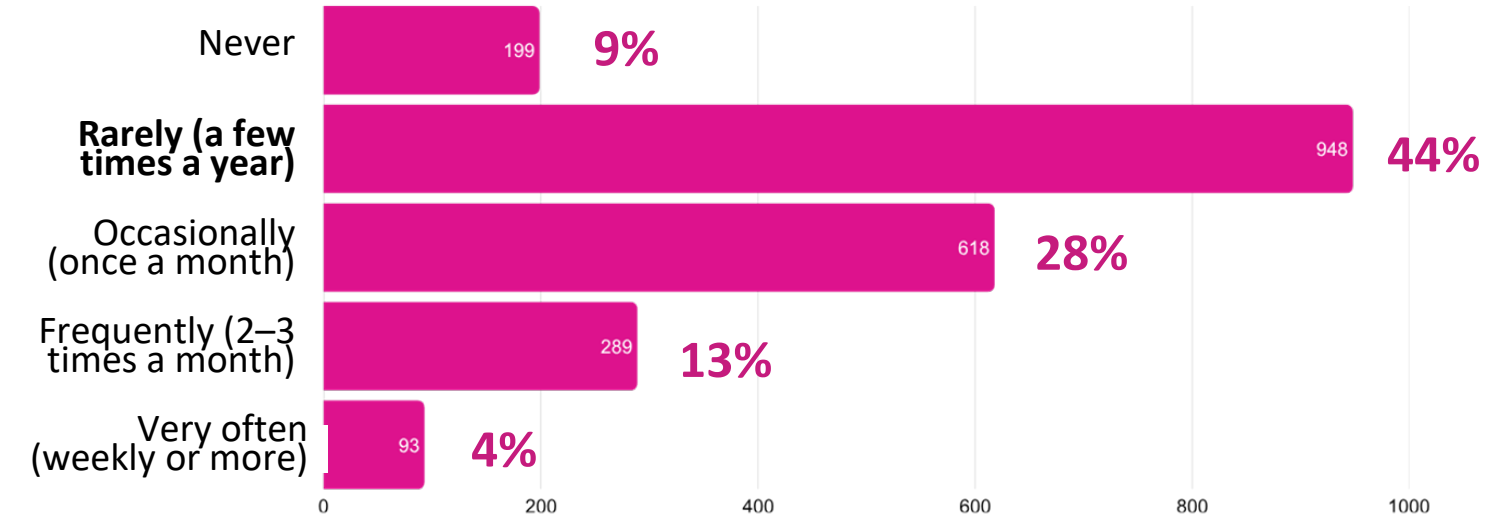


Citywide Survey Results *(Selected Highlights)*

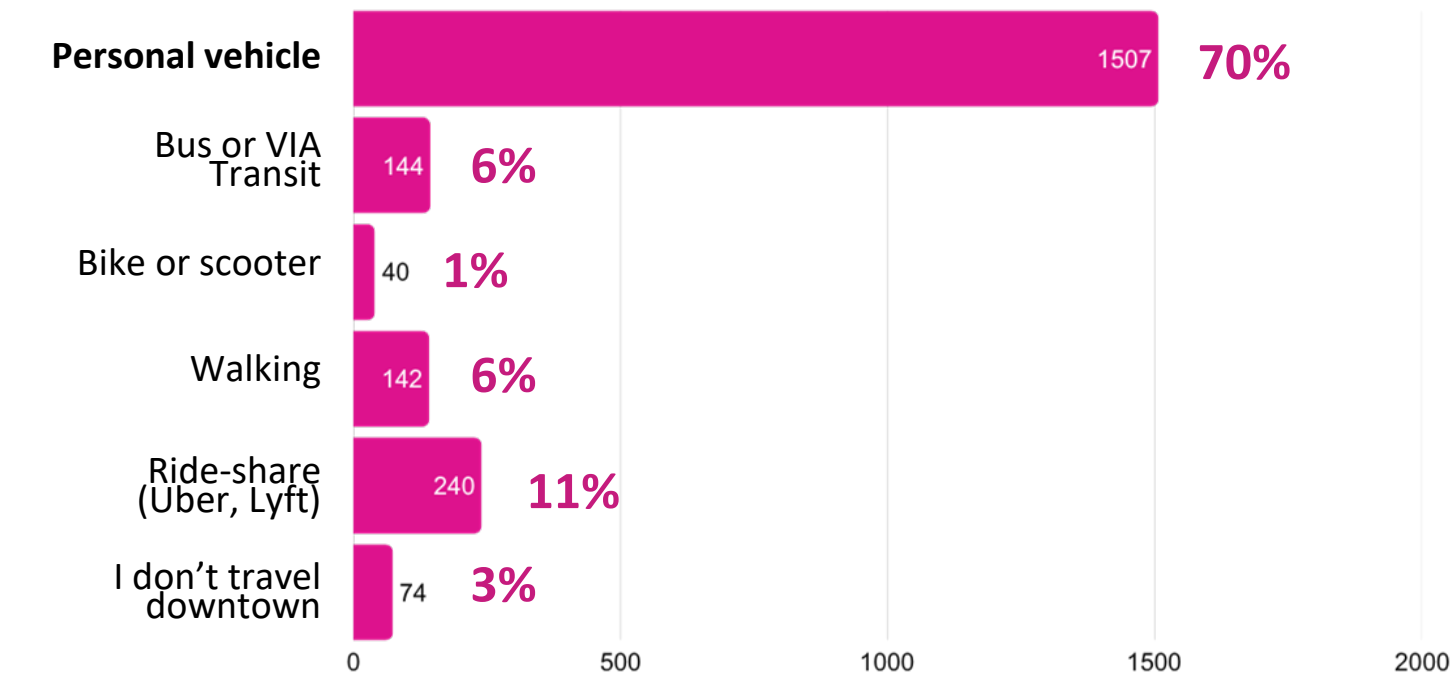
How familiar are you with the proposed downtown Sports and Entertainment District project?



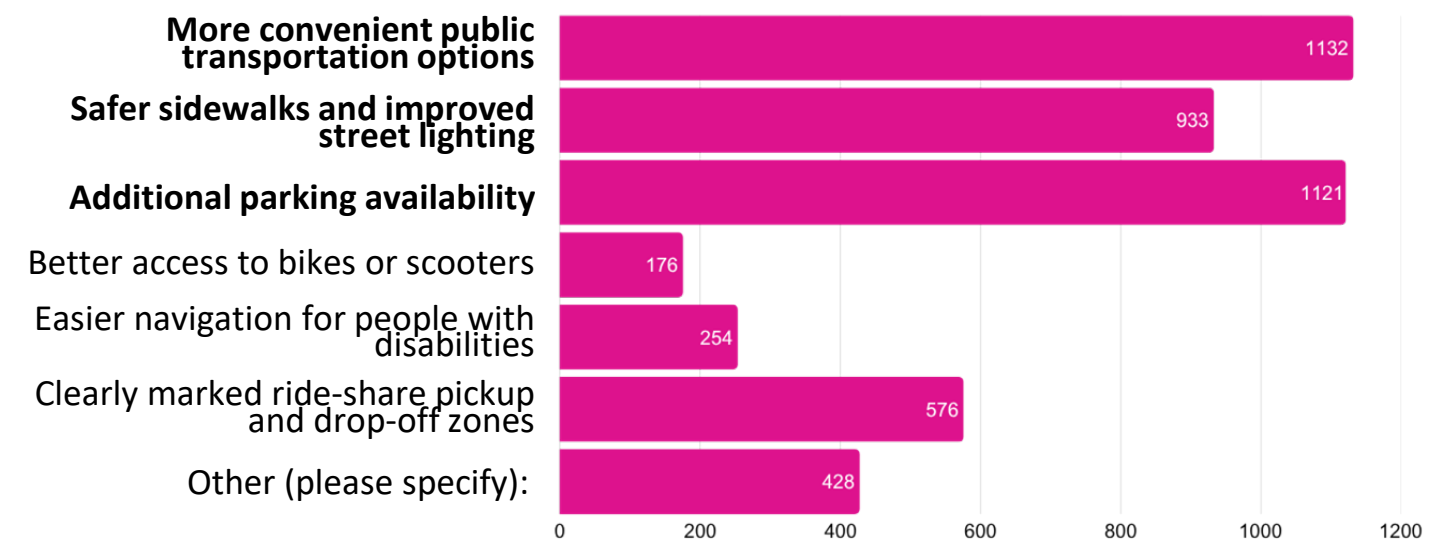
How often do you attend large events downtown like concerts, sports, or cultural celebrations like Fiesta, Diwali, and Dia de Los Muertos?



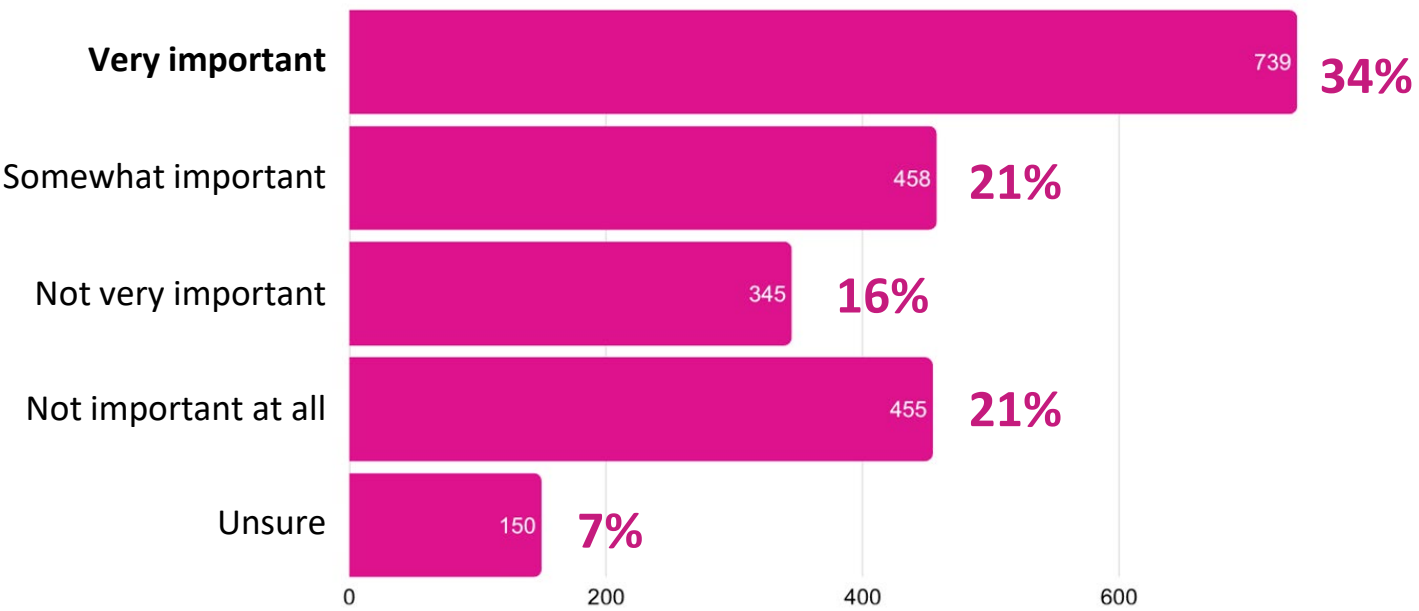
How do you usually travel to downtown San Antonio for large events?



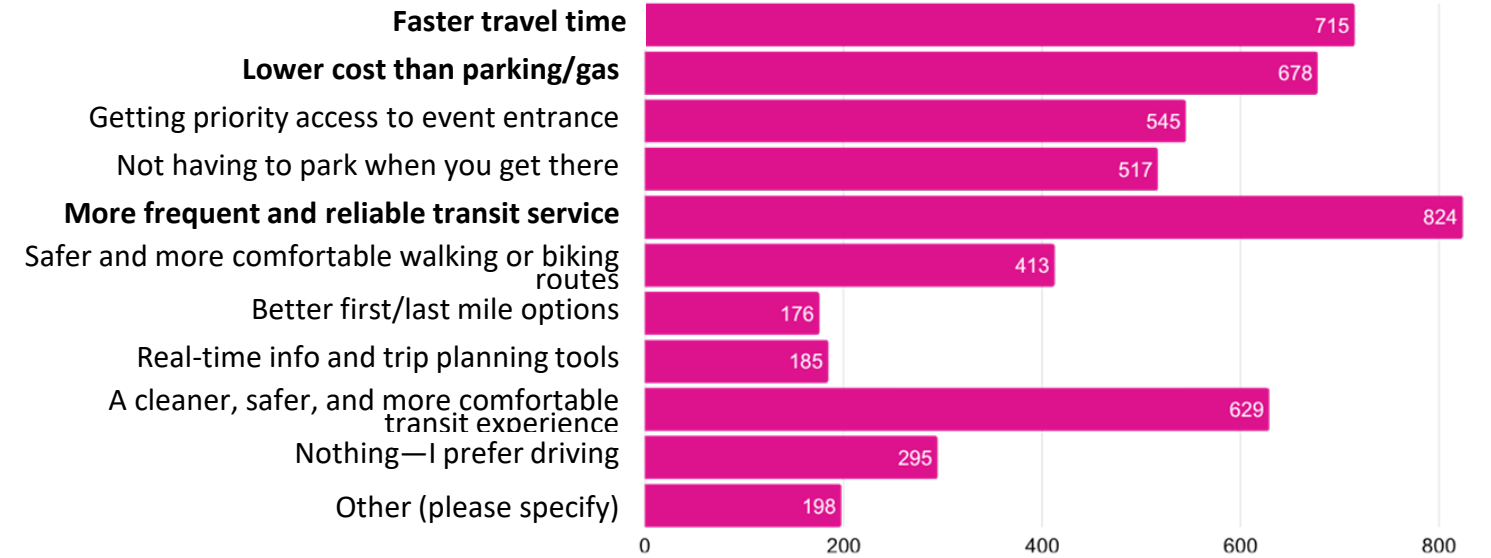
What would make it easier or more enjoyable for you to travel to events or Spurs games in the Sports & Entertainment District? (Select up to three)



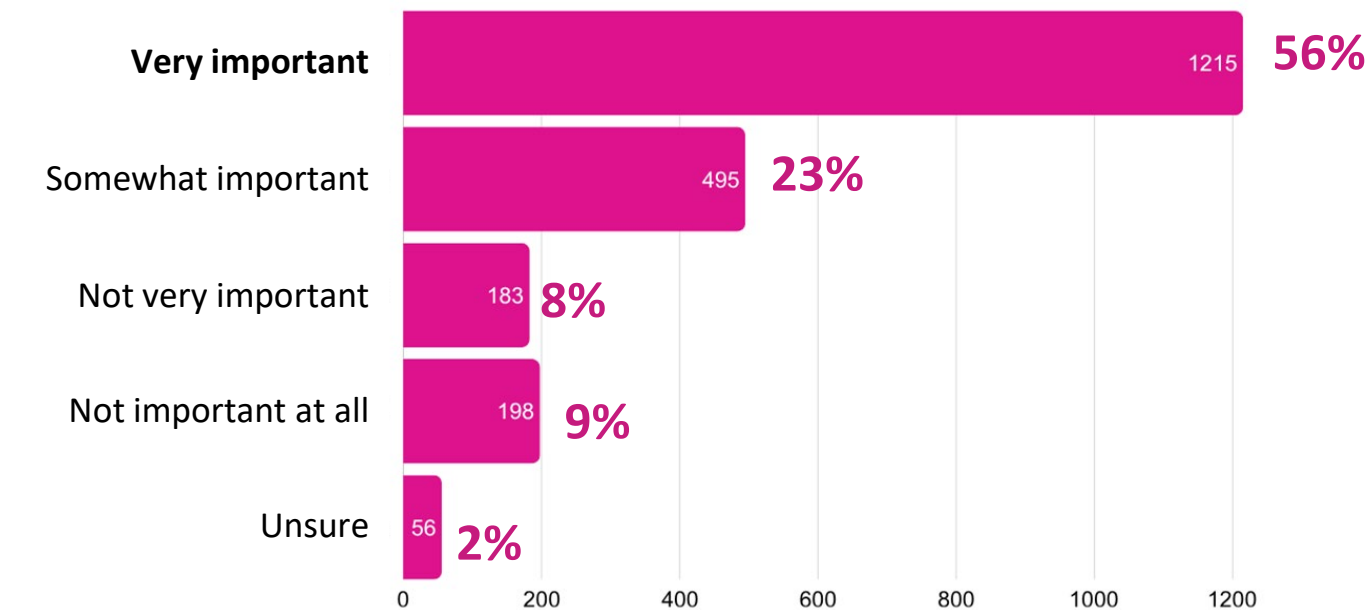
How important is it that the Sports and Entertainment District includes nearby affordable housing options?



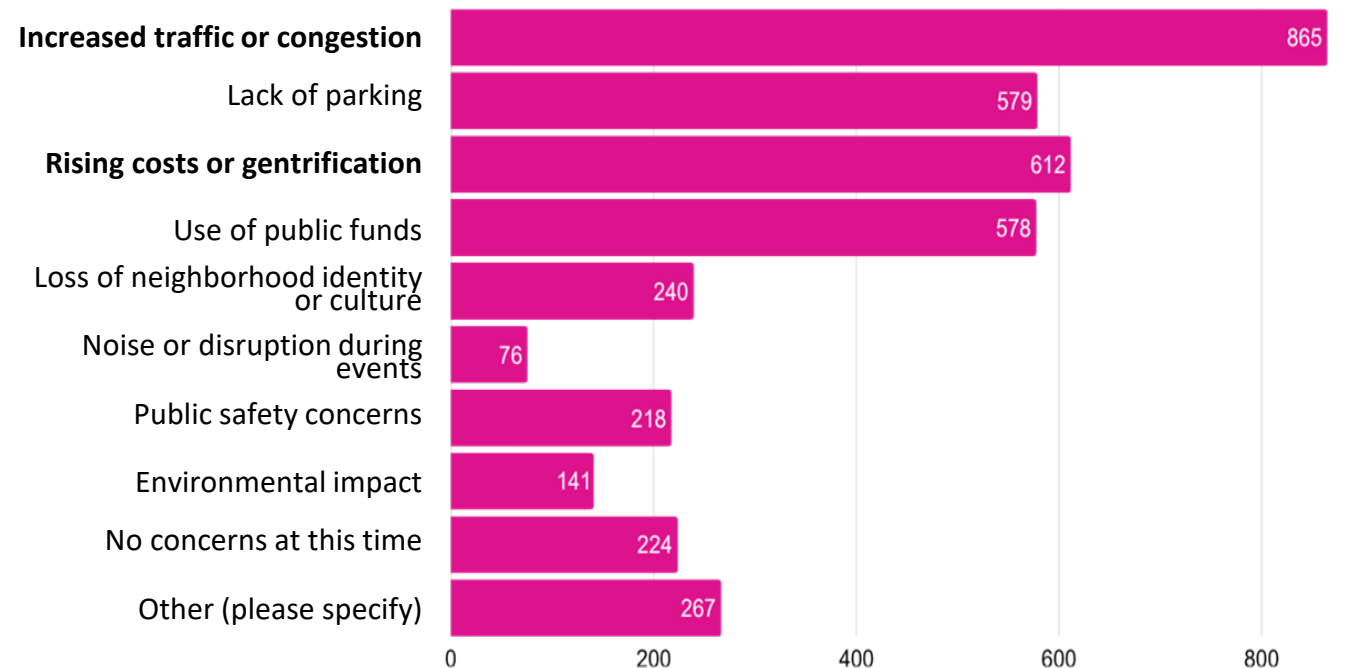
What factor would make you consider using something other than a personal vehicle to get to downtown San Antonio? (Select up to three)



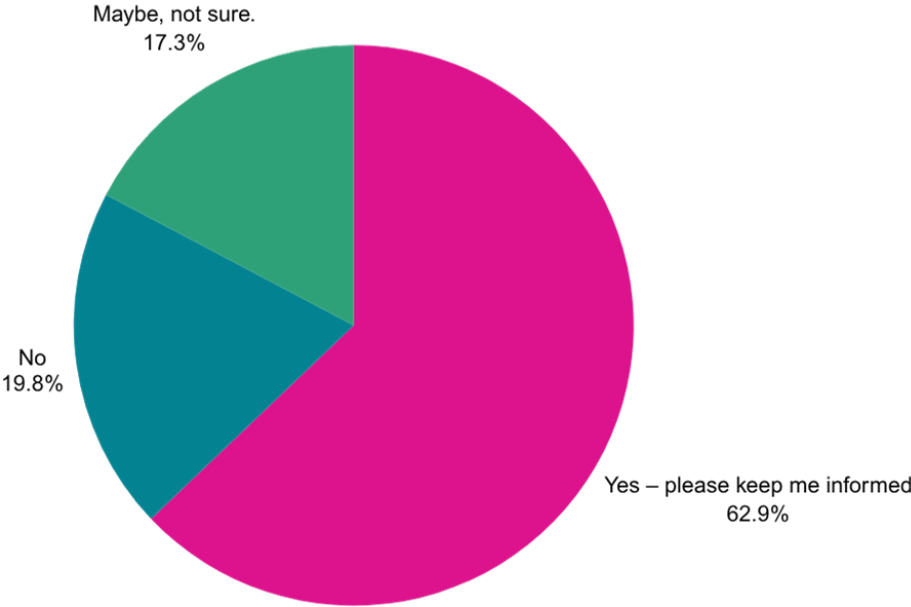
How important are the Spurs to San Antonio culture?



What concerns, if any, do you have about this proposal or changes to the Sports and Entertainment District? (Select up to two)



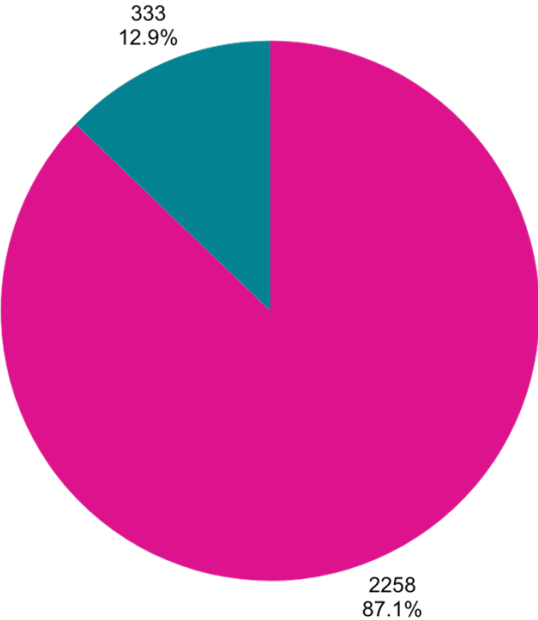
Would you like to stay involved or get updates about public meetings and planning activities?



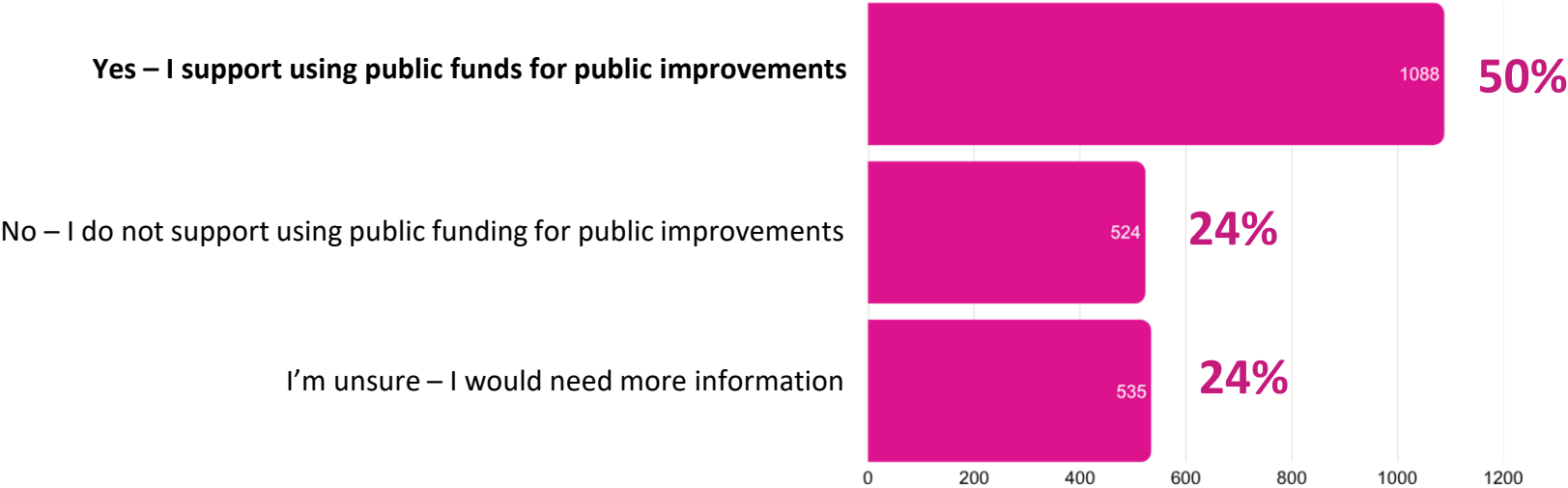
What types of amenities would enhance your overall experience when visiting the Sports and Entertainment District? (Select up to five)

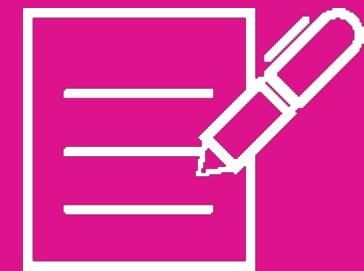


Did you watch the video?



No property taxes from general tax payers will be used to build the Spurs Arena. However, would you support the use of City bonds to improve traffic, walkability, and pedestrian safety for Sports and Entertainment District if the San Antonio residents were to vote on the City bonds?





Poll
Results

Poll (Original D2,4,5,7)	
Response	Percentage
Increased Affordable Housing	28%
More Parks and Open Space	5%
Education	16%
Infrastructure	28%
Other	23%
Total No. of Responses	112

Poll (Updated for all other forums)	
Response	Percentage
Homelessness	12%
Affordable Housing	20%
Early Childhood Education	9%
Economic and Workforce Development	21%
Parks and Community Space	8%
Transportation	13%
Animal Care Services	3%
Mental Health Services	5%
Another Area	10%
Total No. of Responses	281



What's next!
Thank You!
