

# Developing & Prioritizing Your Neighborhood Association's Goals

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## Think “SMART”:

- ▶ **Specific:** the goal is well-defined and clear to all
- ▶ **Measurable:** progress toward the goal can be and is measured
- ▶ **Achievable:** the organization has high confidence the goal can be reached
- ▶ **Relevant:** the goal supports the mission and vision of the association
- ▶ **Time-bound:** allow enough time to meet your goal, but not enough time to lose momentum

**Develop Action Plans:** create a plan to achieve each goal

**Communicate the Plan:** share the plan with anyone directly and indirectly involved. Community support of the plan is crucial and will attract more members to meet the goals.

**Implement:** Take steps on the action plans to meet your goals. If you have many action plans, consider forming a committee to stay organized and focused.

**Monitor and Communicate Progress:** Track progress toward your goals. Add items to your meeting agenda to share progress so members are aware of any updates.

**Celebrate Success:** Meetings and neighborhood events are excellent opportunities to share your successes. Don't forget to celebrate your success once you reach your goals and projects are complete!