



American Rescue Plan Act Policy Discussion – Non-profit/Social Services

June 2, 2022

Melody Woosley,
Human Services Director



Agenda

- Recovery & Relief Support for Nonprofit Social Services Agencies
- Phase I – Immigrant Services Implementation Plan
- Proposed Timeline

Today's Action

- Today's action recommends a Two-Phased implementation plan
 - Phase I – \$1.5 Million competitive process for Non-Profit Immigration Serving Organizations
 - Phase II - \$2.5 Million will be brought back to Council in August
- Implementation plan recommended by Community Health, Environment, and Culture Committee
- Eligible non-profits must demonstrate disproportionate COVID-19 impact



Background

Jan. 2021 - San Antonio Welcoming Plan Launched

Feb. 2022 - ARPA Spending Framework Approved by Council

Apr. 2022 – Community Health Environment, and Culture (CHEC) Discussions on Nonprofit & Social Services

May 2022 – Stakeholder Input Sessions & CHEC Approval of Implementation Plan



Funding Priority Investments Recommended by CHECC

Immigration Serving Organizations & Programs

(Noncitizens: includes permanent residents, undocumented, asylum seekers, and refugees)

COVID-19 Impact	Programs/Strategies	Equitable Outcomes	Amount
Decreased economic security for noncitizens	<ul style="list-style-type: none"> • Navigation services to coordinate access to resources across providers and agencies • Direct financial assistance to stabilize families in crisis • Enrollment assistance for public benefits • Connect those eligible to work with training and employment opportunities 	Create safety net to support family stability and improve financial security	\$1.5 Million
Decreased access to pathways for citizenship	<ul style="list-style-type: none"> • Outreach and education on immigration rights • Legal representation for immigrants at risk of deportation 	Expand opportunities for citizenship	

* Identified strategies align with recommendations in the San Antonio Welcoming Plan

Competitive Funding Process

2-Year Contract Term

Jun. 2,
2022

- City Council A Session Request for Approval of Implementation Plan

Jun. –Jul.
2022

- Request for Proposal Released (Open for 30 Days)
- Training & Technical Assistance Workshops
- Evaluation

Aug. –
Sept. 2022

- City Council Consideration of Recommended Awards

Funding Process



Application

- Competitive Processes
- Abbreviated Non-Communication Period
- Simplified Online Application



Awards

- Minimum Awards of \$100,000
- 2 Year Term
- Increased Funding Flexibility (30% Administrative Rate)



Grant Eligibility & Scoring



Eligibility:

Nonprofit Organizations (501 (c) 3)

Faith-Based Organizations

Public Entities (non-COSA)

Minimum 2 Years of Operation

Demonstrate disproportionate COVID – 19 (ex: agency, residents)

Services for noncitizens (lawful permanent, undocumented, asylum – seeking, and refugee residents)

Scoring Criteria:

Experience Background and Qualifications (Experience, financial management, and history providing migrant services): 30 Points

Proposed Plan (Demonstrated impact, alignment with scope, community collaboration, and long-term impact of programs): 40 Points

Budget and Budget Narrative (prior federal assistance, leveraged resources, capacity building investments, and sustainability): 20 Points

Review Committee

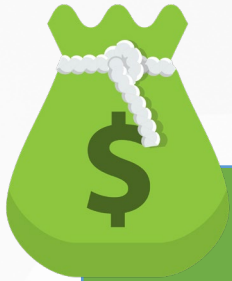
Voting Members

- Lori Houston, Assistant City Manager
- Melody Woosley, Director DHS
- Jessica Dovalina, Assistant Director DHS
- Tino Gallegos, City of San Antonio Immigration Liaison
- City Board and Commission Members
- Community Members:
 - United Way of San Antonio and Bexar County
 - San Antonio Area Foundation
 - Bexar County

Advisory Members

- City Attorney's Office
- DHS Contracts & Fiscal Staff

Performance Indicators



Equitable Outcome: Improved Financial Security

- % Families in financial crisis stabilized
- % Families applying for and accepted into public benefits programs
- % Individuals enrolled in training and employment programs obtaining a better job within 90 days of program completion



Equitable Outcome: Expand Opportunities for Citizenship

- % Noncitizens reporting increased understanding of legal rights
- # Noncitizens filing applications for immigration benefits or relief
- % Noncitizens accepting legal representation post screening interview

Immigration Services Funding Timeline



* Department of Human Services would return to CHEC and City Council for approval of plan to allocate remaining \$2.5 M

Next Steps



Nonprofit & Social Services Phase 1: Immigration

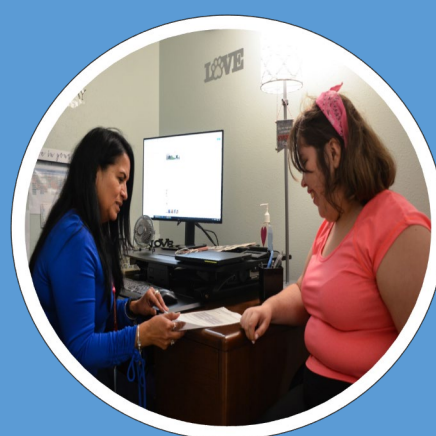
Council Approval in August
and Contracts Begin
September



Nonprofit & Social Services Phase 2: Capacity Building & Programming



Senior Services: Programming



Youth Services: Programming





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ITEM #5: AMERICAN RESCUE PLAN ACT (ARPA) FUNDS FOR ARTS



*City Council A Session: June 2, 2022
Diana Hidalgo, Interim Assistant Director
Department of Arts & Culture*

Presentation Overview

- Recovery & Relief Support for Arts
- ARPA 4 Arts Implementation Plan
- Proposed Timeline



Today's Action

- Today's action recommends an implementation plan for the use of ARPA Funds allocated by City Council for Arts
- Implementation plan recommended by Community Health, Environment, and Culture Committee
- Eligible individual artists and non-profits arts organizations must demonstrate disproportionate COVID-19 impact



CITY OF SAN ANTONIO
**DEPARTMENT OF
ARTS & CULTURE**

Recovery & Relief Support for Arts

February 3, 2022: City Council Allocated \$5M in ARPA Funds to Arts

- Department of Arts & Culture Developed ARPA Implementation Plan
 - Reflects City Council & Community Feedback
 - Mirrors SA CARES 4 Arts Grant Program
 - Follows Federal Guidelines for Impacted Industries and Households
 - Approved by San Antonio Arts Commission
 - Recommended by Community Health, Environment & Culture Committee (CHECC)



ARPA 4 Arts - Plan Components

COVID-19 Impact	Programs/ Strategies	Equitable Outcomes	Performance Indicators	Amount
Arts nonprofits & artists were disproportionately impacted by COVID-19	Develop grant program for arts nonprofits & artists	Disproportionally impacted communities prioritized in funding policy	• At least 133 artists grants	\$4M for Arts Nonprofits
The Arts experienced financial hardships from revenue losses	Support nonprofits' operational costs, strategic planning & COVID-19 mitigation	Arts agencies & artists thrive beyond the pandemic	• At least 40 nonprofit arts organizations receive grants	\$1M for Artists
18% decrease in employment	Support artists' housing/living expenses, professional development, & artistic career	Residents & visitors connected & engaged with local artists & arts programming	• 75% of nonprofits receiving grants are more financially resilient as a result	
16% decrease in creative economy		San Antonio's reputation as a top arts & tourist destination reinforced	• 50% of artists receiving grants created new works and performances	

ARPA 4 Arts – Artist Grants

Grant Eligibility

Live within City of San Antonio limits

Must be a professional artist that derives a portion of income from artistic activity

At least 3 years of relevant work experience, or degree/certification in artistic field

Filed a 1040 tax return for 2021

Portfolio of published or publicly displayed work

Scoring Category

Points

% of Income from Artistic Activity

0 to 30

Annual Income Range

0 to 30

Diversity Equity Inclusion

0 to 15

Equity Atlas

0 to 10

Veteran

5

Disabled

5

Did not receive SA CARES 4 Art Grant

5

Grant awards up to \$7,500

ARPA 4 Arts – Nonprofit Arts Organizations

Grant Eligibility
Located within City of San Antonio limits
IRS recognized 501(c)3 nonprofit in good status
3 years actively producing open to the public programs
Have at least one paid staff person
Primary mission & operations is creation, education, preservation of arts or cultural programming; and be the primary presenter/producer of the work
Exclusions: Membership organizations and fiscal sponsors.

*** Additional 20% for nonprofits whose mission is Culturally Specific**

Budget Range	Max Award*
\$50,000 to \$200,000	12%
\$200,001 to \$500,000	11%
\$500,001 to \$800,000	10%
\$800,001 to \$1,000,000	9%
\$1,000,001 to \$2,000,000	8%
\$2,000,001 to \$3,000,000	7%
\$3,000,001 to \$6,000,000	4%
\$6,000,001 to \$8,000,000	3%
\$8,000,001 to \$15,000,000	2%
Over \$15,000,000	Not Eligible

ARPA 4 Arts – Eligible Expenses

Arts Nonprofits

- Operational Costs
- Technical Assistance/Strategic Planning
- COVID-19 Mitigation/Infection Prevention

Individual Artists

- Housing/Living Expenses
- Professional Development
- Support of Artistic Career



ARPA 4 Arts – Performance Indicators

- At least 133 artists will receive grants
- At least 40 arts nonprofits will receive grants
- 100% of grant funding will be disbursed by December 2024 and spent by December 2026
- 75% of nonprofit grantee are more financially resilient as a result of funding
- 50% of artists grantees create new works and performances as a result of funding



ARPA 4 Arts – Selection Process

Marketing

- Direct Outreach to nonprofits & artists
- Council Offices
- Partner Organizations
- ARPA Stakeholders
- Website & eNewsletter
- Media Outreach



Application Process

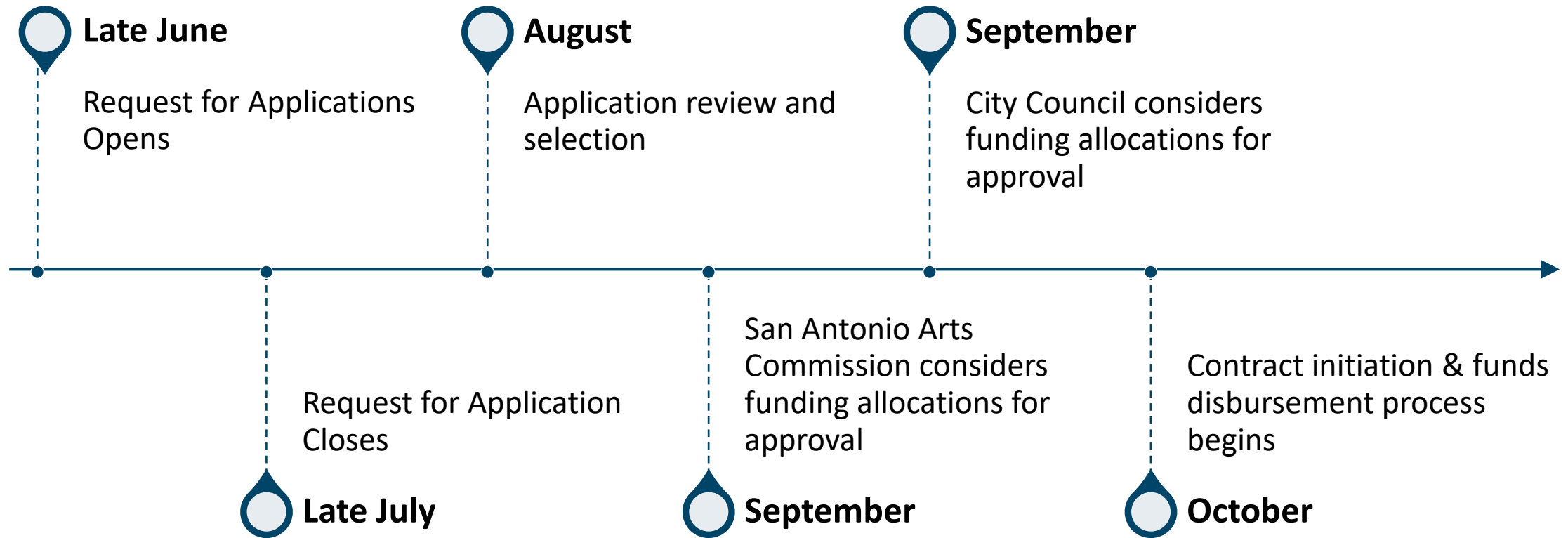
- GoSmart Application
- Eligibility criteria to screen applicants
- Scores applied based on Equity preference points



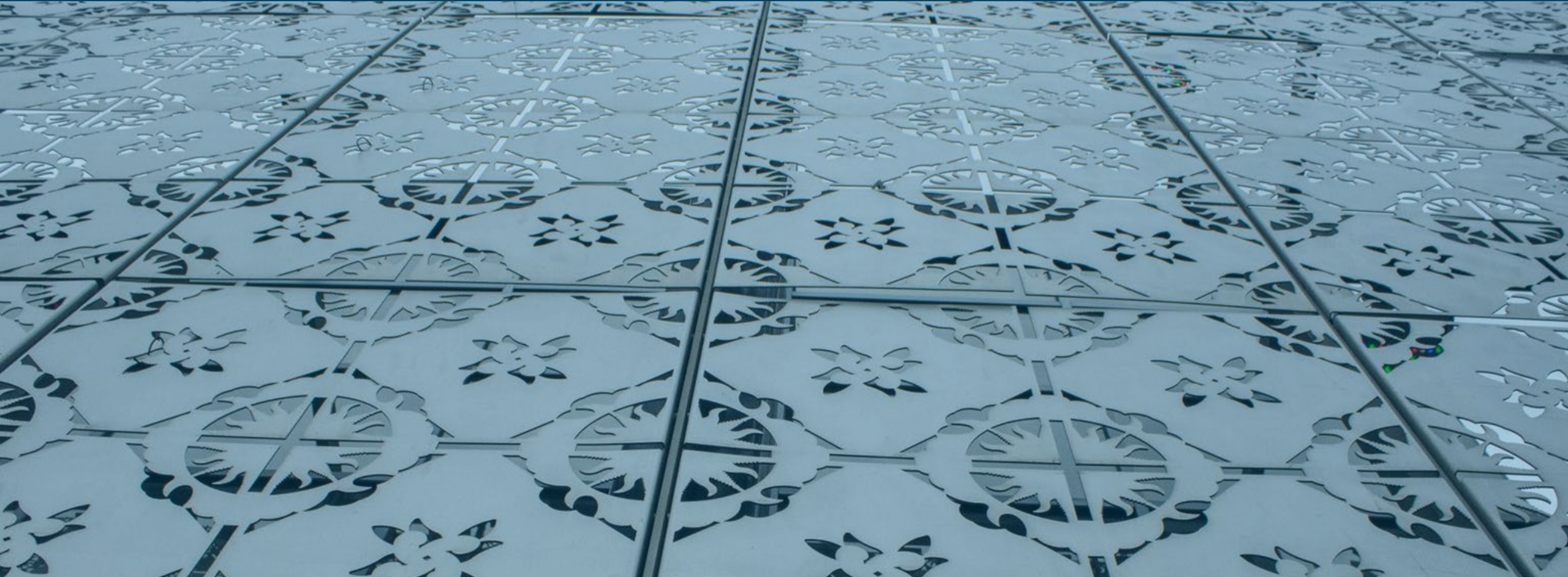
Data Collection

- Post-Award survey to collect data based on Performance Indicators
- Outcomes and data will be reported to City Council

ARPA Funds for Arts – Timeline



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