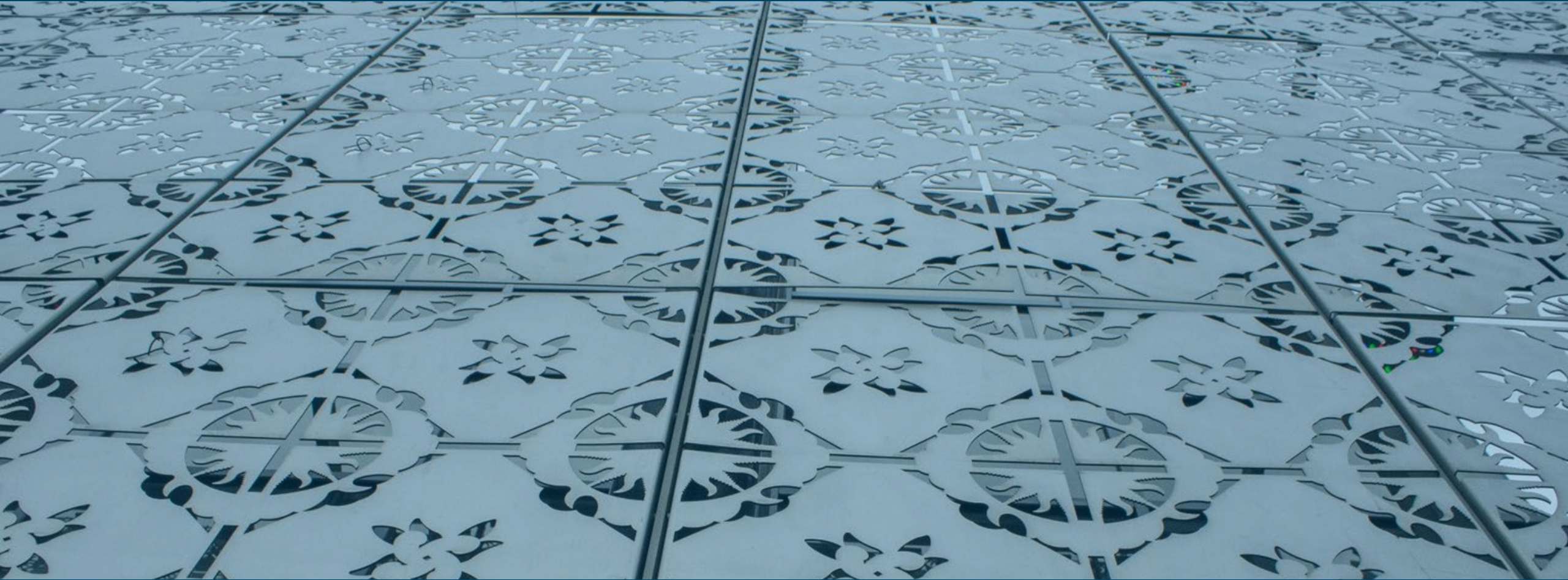


AMERICAN RESCUE PLAN ACT (ARPA) FUNDS FOR ARTS



May 10, 2022

Krystal Jones, Interim Director, Department of Arts & Culture

Presentation Overview

- Recovery & Relief Support for Arts
- ARPA 4 Arts Plan Components
- Proposed Timeline



COVID-19 Recovery & Relief Support for Arts

September 2020

- \$2M to 47 art nonprofits
- \$600K to 130 individual artists



November 2021

- American Rescue Plan Act (ARPA) Community Engagement

February 3, 2022

- City Council allocates \$5M in ARPA funding to arts

April 12, 2022

- Community Health, Environment, and Culture Committee (CHECC) Briefing on ARPA for Arts

May 6, 2022

- San Antonio Arts Commission approves ARPA 4 Arts implementation plan

ARPA 4 Arts - Plan Components

COVID-19 Impact	Programs/ Strategies	Equitable Outcomes	Performance Indicators	Amount (in Millions)
<ul style="list-style-type: none"> Arts agencies and individual artists disproportionately impacted by COVID-19 Financial Hardship from revenue losses 	<ul style="list-style-type: none"> Grant Program for arts nonprofits and artists Support operational costs including payroll, marketing, strategic planning, etc. Support immediate needs including housing, equipment, supplies, etc. 	<ul style="list-style-type: none"> Funding policy that prioritizes disproportionately impacted communities Arts agencies and individual artists thrive beyond the pandemic Connect and engage residents and visitors with local artists Bolster the City's reputation as a top arts and tourist destination 		\$5.0 (\$4.0 for Arts Nonprofits; \$1.0 for Individual Artists)

ARPA 4 Arts – Artist Grants

Grant Eligibility

Live within City of San Antonio limits

Gig workers and independent contractors

Must be a professional artist that derives a portion of income from artistic activity

At least 3 years of relevant work experience, or degree/certification in artistic field

Filed a 1040 tax return for 2021

Portfolio of published or publicly displayed work

Scoring Category

Points

Diversity Equity Inclusion

0 to 15

Veteran

5

Disabled

5

Did not receive SA CARES 4 Art Grant

5

Equity Atlas

0 to 10

Annual Income Range

0 to 30

% of Income from Artistic Activity

0 to 30

Grant awards up to \$7,500

ARPA 4 Arts – Nonprofit Arts Organizations

Grant Eligibility
Located within City of San Antonio limits
IRS recognized 501(c)3 nonprofit in good status
3 years actively producing open to the public programs
Have at least one paid staff person
Primary mission & operations is creation, education, preservation of arts or cultural programming; and be the primary presenter/producer of the work
Exclusions: Membership organizations and fiscal sponsors.

Budget Range	Max Award*
\$50,000 to \$200,000	12%
\$200,001 to \$500,000	11%
\$500,001 to \$800,000	10%
\$800,001 to \$1,000,000	9%
\$1,000,001 to \$2,000,000	8%
\$2,000,001 to \$3,000,000	7%
\$3,000,001 to \$6,000,000	4%
\$6,000,001 to \$8,000,000	3%
\$8,000,001 to \$15,000,000	2%
Over \$15,000,000	Not Eligible

*** Additional 20% for nonprofits whose mission is Culturally Specific**

ARPA 4 Arts – Eligible Expenses

Arts Nonprofits

- Operational Costs
- Technical Assistance/Strategic Planning
- COVID-19 Mitigation/Infection Prevention

Individual Artists

- Housing/Living Expenses
- Professional Development
- Support of Artistic Career



ARPA 4 Arts – Performance Indicators

- 133 artists will receive grants
- At least 40 art nonprofits will receive grants
- 100% of grant funding will be disbursed by December 2024 and spent by December 2026
- 75% of nonprofits receiving grants are more resilient of a result of funding
- 50% of artists receiving grants created new works and performances



ARPA 4 Arts – Selection Process

Marketing

- Direct Outreach
- Council Offices
- Marketing / PR
- Partner Organizations
- ARPA Stakeholders



Screening / Scoring

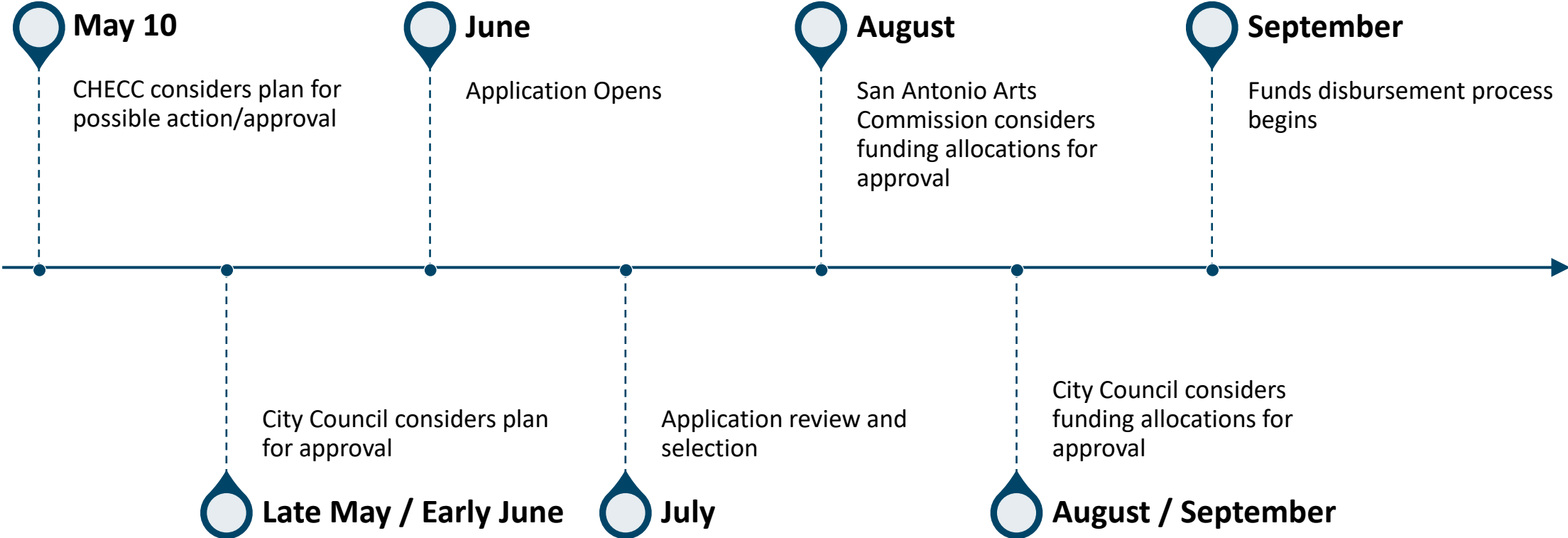
- GoSmart Application Page
- Eligibility criteria to screen applicants
- Scores applied based on Equity preference points



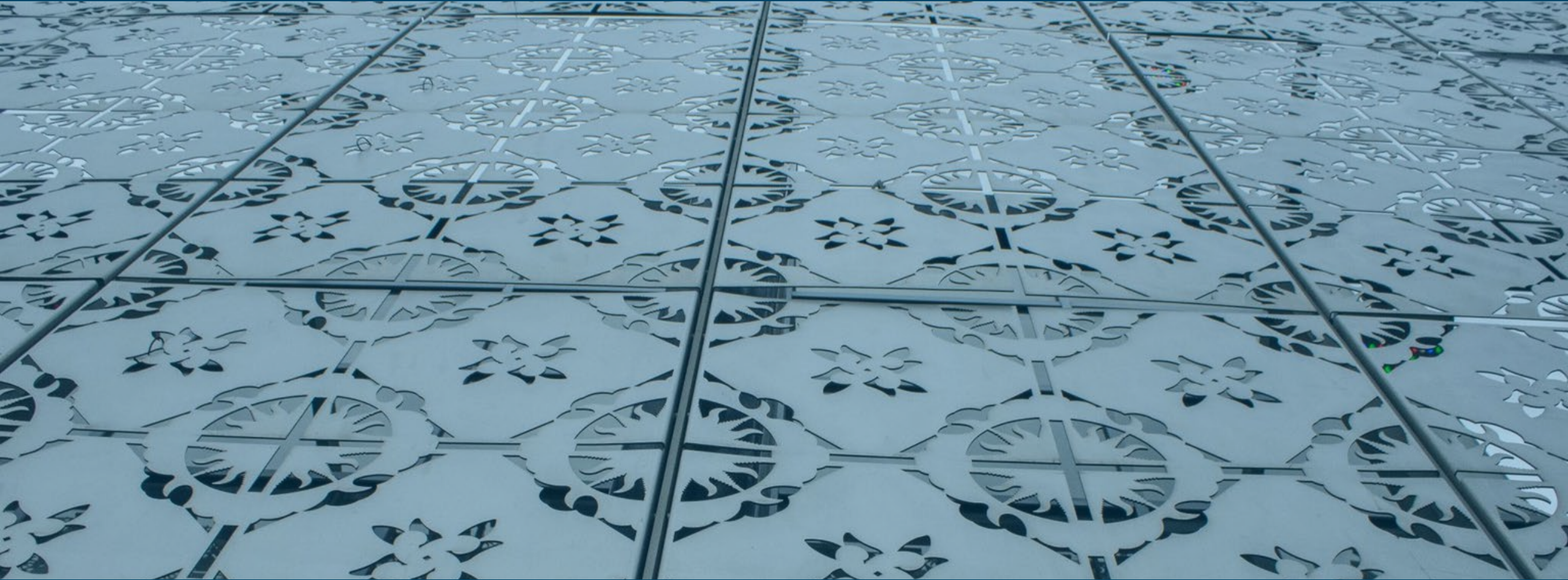
Data Collection

- Post-Award survey to collect data based on Performance Indicators
- Outcomes and data will be reported to City Council

ARPA Funds for Arts – Timeline



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