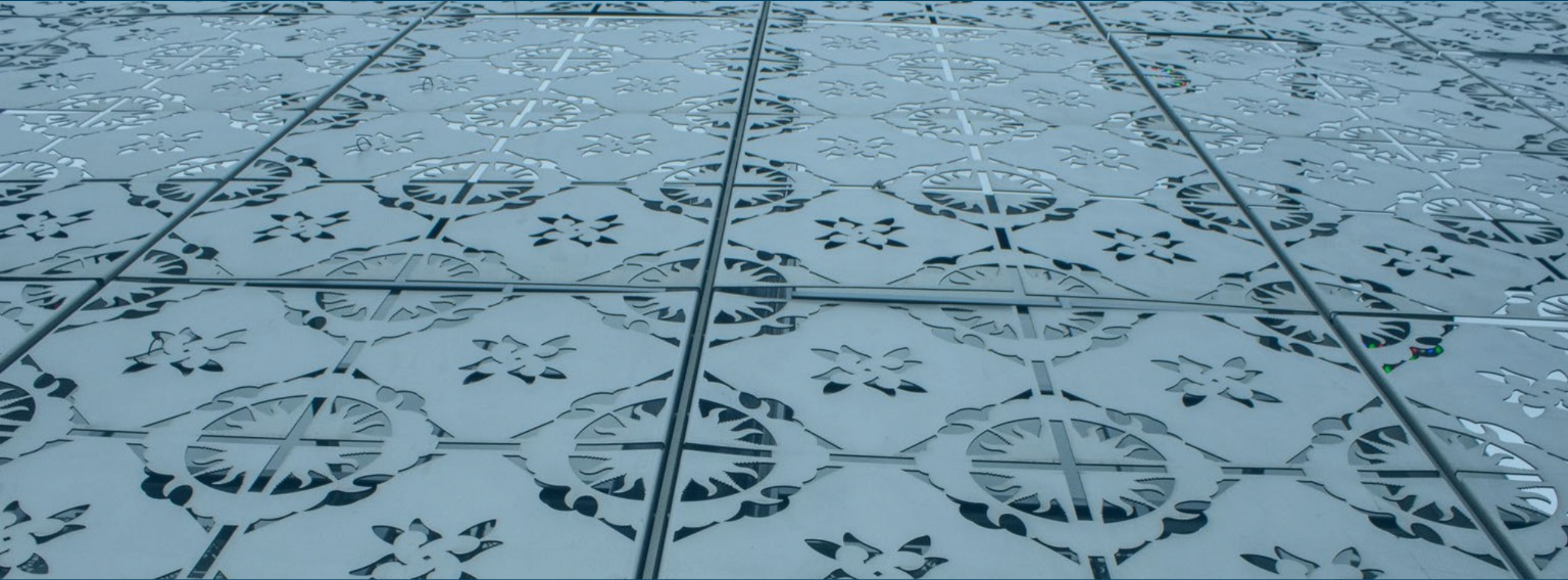# AMERICAN RESCUE PLAN ACT (ARPA) FUNDS FOR ARTS

May 10, 2022

Krystal Jones, Interim Director, Department of Arts & Culture

Presentation Overview

- Recovery & Relief Support for Arts
- ARPA 4 Arts Plan Components
- Proposed Timeline

COVID-19 Recovery & Relief Support for Arts

September 2020
- $2M to 47 art nonprofits
- $600K to 130 individual artists

November 2021
- American Rescue Plan Act (ARPA) Community Engagement

February 3, 2022
- City Council allocates $5M in ARPA funding to arts

April 12, 2022
- Community Health, Environment, and Culture Committee (CHECC) Briefing on ARPA for Arts

May 6, 2022
- San Antonio Arts Commission approves ARPA 4 Arts implementation plan

ARPA 4 Arts - Plan Components

COVID-19 Impact	Programs/ Strategies	Equitable Outcomes	Performance Indicators	Amount (in Millions)
• Arts agencies and individual artists disproportionately impacted by COVID-19 • Financial Hardship from revenue losses	• Grant Program for arts nonprofits and artists • Support operational costs including payroll, marketing, strategic planning, etc. • Support immediate needs including housing, equipment, supplies, etc.	• Funding policy that prioritizes disproportionally impacted communities • Arts agencies and individual artists thrive beyond the pandemic • Connect and engage residents and visitors with local artists • Bolster the City's reputation as a top arts and tourist destination		$5.0 ($4.0 for Arts Nonprofits; $1.0 for Individual Artists)

ARPA 4 Arts – Artist Grants

Grant Eligibility
Live within City of San Antonio limits
Gig workers and independent contractors
Must be a professional artist that derives a portion of income from artistic activity
At least 3 years of relevant work experience, or degree/certification in artistic field
Filed a 1040 tax return for 2021
Portfolio of published or publicly displayed work

Scoring Category	Points
Diversity Equity Inclusion	0 to 15
Veteran	5
Disabled	5
Did not receive SA CARES 4 Art Grant	5
Equity Atlas	0 to 10
Annual Income Range	0 to 30
% of Income from Artistic Activity	0 to 30

Grant awards up to $7,500

ARPA 4 Arts – Nonprofit Arts Organizations

Grant Eligibility
Located within City of San Antonio limits
IRS recognized 501(c)3 nonprofit in good status
3 years actively producing open to the public programs
Have at least one paid staff person
Primary mission & operations is creation, education, preservation of arts or cultural programming; and be the primary presenter/producer of the work
Exclusions: Membership organizations and fiscal sponsors.

Budget Range	Max Award*
$50,000 to $200,000	12%
$200,001 to $500,000	11%
$500,001 to $800,000	10%
$800,001 to $1,000,000	9%
$1,000,001 to $2,000,000	8%
$2,000,001 to $3,000,000	7%
$3,000,001 to $6,000,000	4%
$6,000,001 to $8,000,000	3%
$8,000,001 to $15,000,000	2%
Over $15,000,000	Not Eligible

* Additional 20% for nonprofits whose mission is Culturally Specific

ARPA 4 Arts – Eligible Expenses

Arts Nonprofits

- Operational Costs
- Technical Assistance/Strategic Planning
- COVID-19 Mitigation/Infection Prevention

Individual Artists

- Housing/Living Expenses
- Professional Development
- Support of Artistic Career

ARPA 4 Arts – Performance Indicators

- 133 artists will receive grants

- At least 40 art nonprofits will receive grants

- 100% of grant funding will be disbursed by December 2024 and spent by December 2026

- 75% of nonprofits receiving grants are more resilient of a result of funding

- 50% of artists receiving grants created new works and performances

ARPA 4 Arts – Selection Process

Marketing

- Direct Outreach
- Council Offices
- Marketing / PR
- Partner Organizations
- ARPA Stakeholders
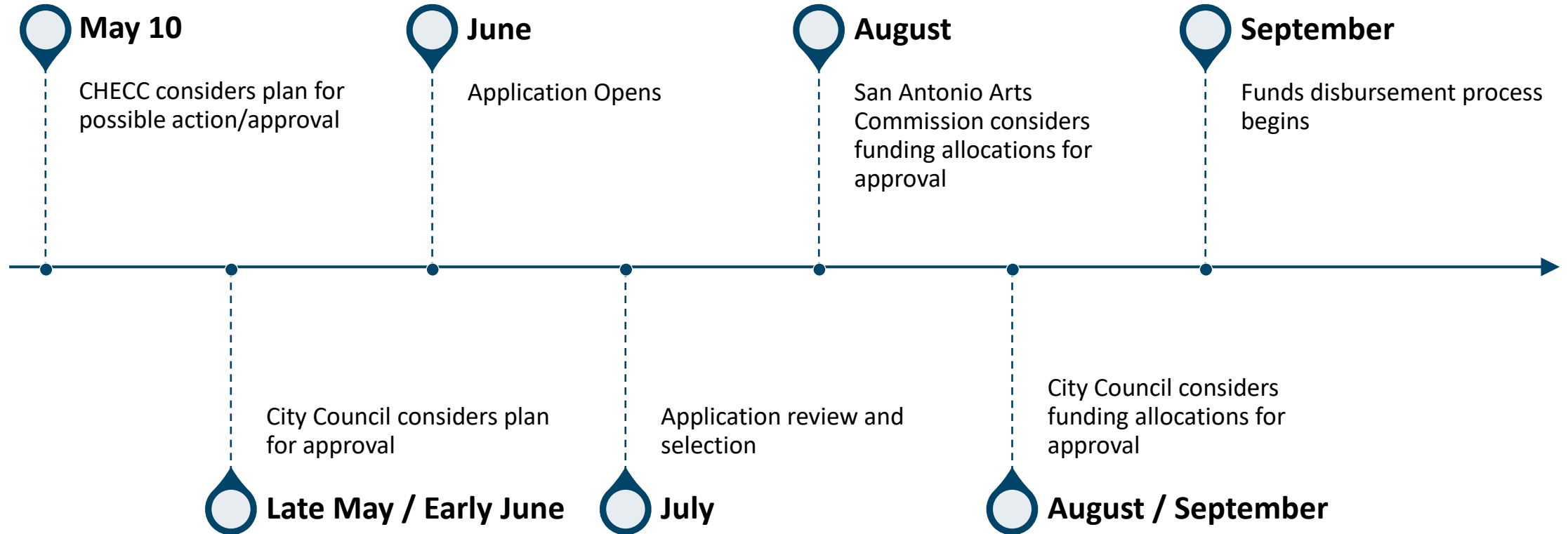
Screening / Scoring

- GoSmart Application Page
- Eligibility criteria to screen applicants
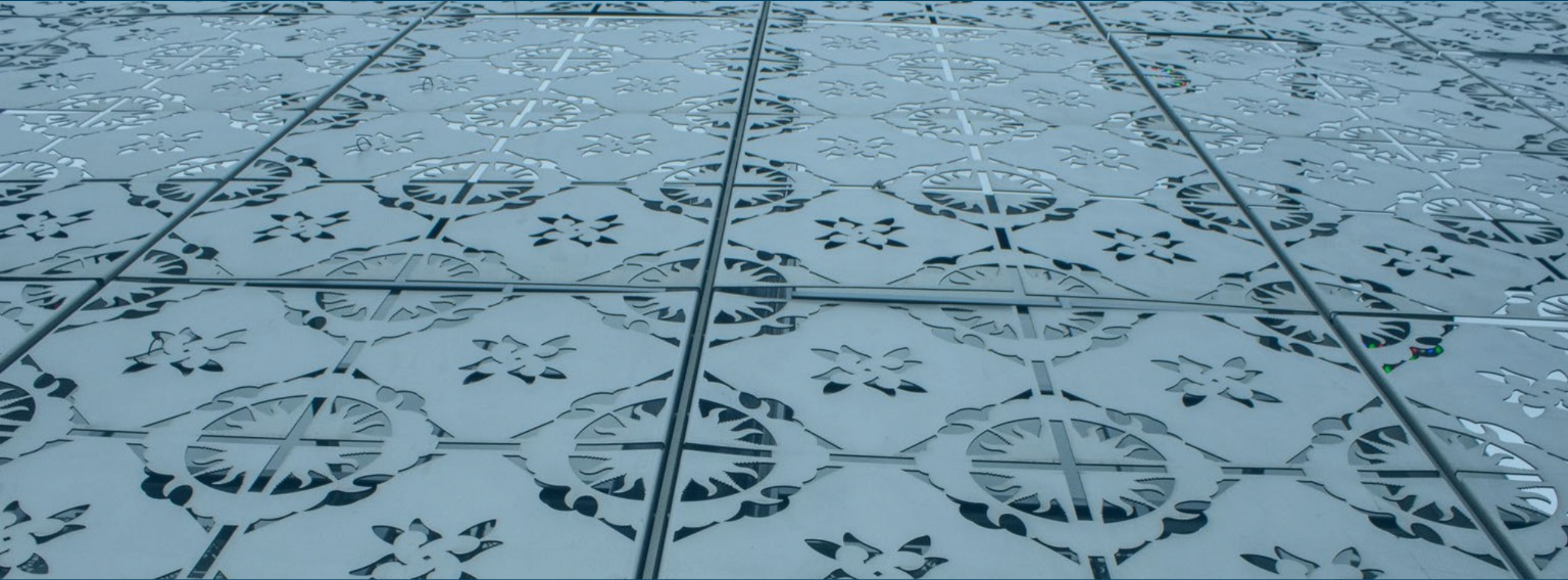- Scores applied based on Equity preference points

Data Collection

- Post-Award survey to collect data based on Performance Indicators
- Outcomes and data will be reported to City Council

ARPA Funds for Arts – Timeline

May 10
CHECC considers plan for possible action/approval

June
Application Opens

August
San Antonio Arts Commission considers funding allocations for approval

September
Funds disbursement process begins

City Council considers plan for approval
Late May / Early June

Application review and selection
July

City Council considers funding allocations for approval
August / September

AMERICAN RESCUE PLAN ACT (ARPA) FUNDS FOR ARTS

May 10, 2022

Krystal Jones, Interim Director, Department of Arts & Culture

American Rescue Plan Act Policy Discussion - Seniors

Community Health Environment and Culture Committee

May 10, 2022

Melody Woosley
Human Services Director

Overview

- Stakeholder Engagement

- Proposed Competitive Funding Process

- Timeline for Plan Development and Implementation

Policy Direction

- Preliminary City Council Feedback:
  - Social Isolation
  - Social and Emotional Health
  - Outdoor & Physical Activities
  - Food Security & Access
  - Financial Security

- CHECC Guidance:
  - Increased Outreach & Engagement
  - Digital Inclusion
  - Homestead Exemption Process Navigation
  - Enhanced Senior Center Programming
  - Mental Health
  - Transportation
  - Services for Older Adults Outside Senior Center Programming

Key Stakeholder Meetings

- April 27th - City/County Joint Commission on Elderly Affairs

- May 2nd - South Texas Adult Protective Services Community Board

- May 6th - Successfully Aging and Living in San Antonio Coalition (San Antonio Area Foundation)

- May 13th - Bexar County Senior Advisory Committee (Alamo Area Council of Governments)

Preliminary Implementation Plan

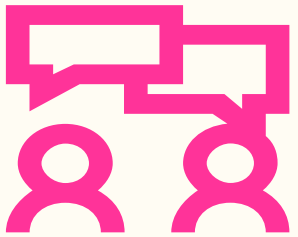| COVID-19 Impact	CHEC Priority	Programs/Strategies	Equitable Outcomes	Performance Indicators	Amount
Increased Social Isolation	✓	• Expand Senior Center transportation availability • Implement community-based transportation model	Connect older adults who have barriers to participation (ex: mobility issues) to resources and services		
	✓	• Prioritize older adults in digital inclusion efforts	Improve older adults access to and utilization of virtual resources and services		
Increased Behavioral Health Needs	✓	• Support programming to increase access to mental health resources for behavioral health issues	Mitigate social and emotional issues and associated health impacts.		
Decreased Access to Health Resources		• Expand neighborhood programs that connect seniors to basic health care resources from trusted advocates	Expedite identification, health care access, and adherence to treatment		

Preliminary Implementation Plan

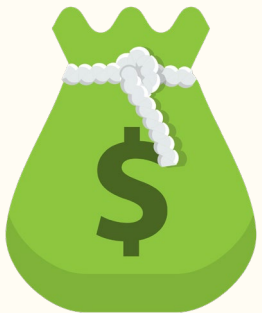| COVID-19 Impact	CHECC Identified Priority	Programs/Strategies	Equitable Outcomes	Performance Indicators	Amount
Increased food and resource insecurity	✓	• Increased neighborhood – based access to food & commodities • Facilitate enrollment in available benefits programs	Mitigate increased cost and scarcity of food and other commodities (ex: diapers) for older adults with financial constraints		
Increased Responsibility on Informal and Unpaid Caregivers		• Support programming that enhances caregiver knowledge of and access to information, referral services, education and training. • Provide respite resources for caregivers	Mitigate social and emotional issues and associated health risks to improve quality of care provided by caregivers		

Competitive Funding Process

Joint Request for Proposal Process for Youth, Senior, and Nonprofit/Social Service Investments

Simplified Funding Process (Coordination with CAO and Finance)

Type of Funding Available (Capacity or Service) Dependent on Funding Category

Next Steps

Timeline

- May-June 2022:   Stakeholder Input Sessions

- July – August 2022: Finalize Funding Priorities, Goals, and Performance Indicators

     Draft RFP Document

- August/Sept. 2022: Final Plan & RFP to CHECC

     Request for City Council Approval

- Oct. – Nov. 2022:   RFP Open

- December 2022:   RFP Evaluation

- February 2023:   City Council Approval of Contracts

- March 2023:   Contract Term Begins

American Rescue Plan Act Policy Discussion – Nonprofit/Social Services

Community Health Environment and Culture Committee

May 10, 2022

**Melody Woosley,
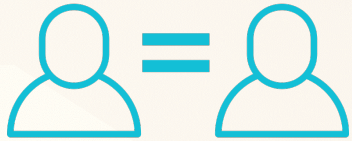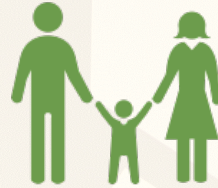Human Services Director**

Overview

- Stakeholder Engagement

- Proposed Competitive Funding Process

- Timeline for Plan Development and Implementation

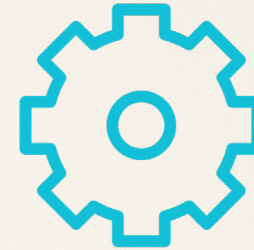# Policy Direction

Support for Smaller Nonprofits

Expansion of Immigration Services

Food and Health Care Access

Simplified Application & Requirements

Technical Assistance for Applicants

Preliminary CHECC Feedback:
Immigration Serving Organizations | Social Services & Nonprofits Not Eligible in Other Categories
Nonprofit Organizations Serving Residents Impacted by COVID - 19

Stakeholder Engagement

Nonprofit Partners
Nonprofit Council - May 9th
Delegate Agencies – May 31st

Community Funders
Funders Meeting – May 5th

Faith – Based Organizations
Meeting TBD

Immigrant Serving Organizations
May 6th, 13th , & 20th
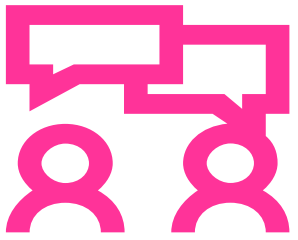
Preliminary Implementation Plan

Nonprofit & Social Services $4 million

COVID-19 Impact	CHECC Priority	Potential Programs & Strategies	Equitable Outcomes	Performance Indicators
Nonprofit Financial Hardship & Increased Infrastructure Needs	✓	• Provide flexible capacity building resources for nonprofit organizations • Expand pool of capacity building specialists	Improve resiliency for small organizations disproportionality impacted by COVID – 19. Address immediate and systemic needs.	
Increased need for Access to Physical & Mental Health Resources	✓	• Increase access to health & mental health resources, for immigrants, refugees, and other vulnerable residents	Expedite identification, health care access, and adherence to treatment.	
Decreased Economic Security for Migrants & Refugees	✓	• Support programming that increases access to food, housing, and education resources • Support access to legal services	Enable migrants & refugees to access needed basic needs and legal services to seek citizenship & improve family financial security	

Competitive Process

Joint Request for Proposal Process for Youth, Senior, and Nonprofit/Social Service Investments

Simplified Funding Process (Coordination with CAO and Finance)

Provide Technical Assistance

Type of Funding Available (Capacity or Service) Dependent on Funding Category

Timeline

Next Steps

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