



Council Committee Discussion ARPA-Fiscal Recovery Funds

Community Health, Environmental & Culture Council Committee
April 12, 2022

Presented by: Deputy City Manager María Villagómez



Spending Categories

City Council Committee	Spending Category	Amount (In Millions)
Community Health, Environment and Culture	Arts	\$ 5.0
	Seniors	5.0
	Non-Profit Social Services	4.0
Economic and Workforce Development	Small Business	30.9
	Youth	10.0
	Digital Inclusion/Literacy	6.9
Public Safety	Mental Health	26.0
Total		\$ 87.8

General Guidelines

ARPA Fiscal Recovery Funds

- Provide support to those impacted by the pandemic
- Address longstanding health & economic disparities
- Builds strong, resilient, and equitable recovery by making investments that support long-term growth and opportunity



ARPA: Negative Economic Impact Expenditure Category

Assistance to Non-Profits

Aid to impacted Industries

Other services to disproportionately
impacted communities

COSA Spending Framework Category

- Non-Profits

- Arts

- Seniors

Develop a Plan

Council Committee provides policy direction to City staff to develop a plan that:



1. Identifies a COVID-19 impact
2. Includes programs/ strategies that will benefit community members affected by the impact identified in Step 1
3. Defines desired equitable outcomes with metrics to measure those outcomes
4. Provides a not-to-exceed, 4-year implementation plan

Plan Components

COVID-19 Impact	Program/Strategies	Equitable Outcomes	Performance Indicators	Amount

Next Steps



**Council committees
begin meetings to
develop plans**



**Plans approved by
City Council in the fall
of 2022**

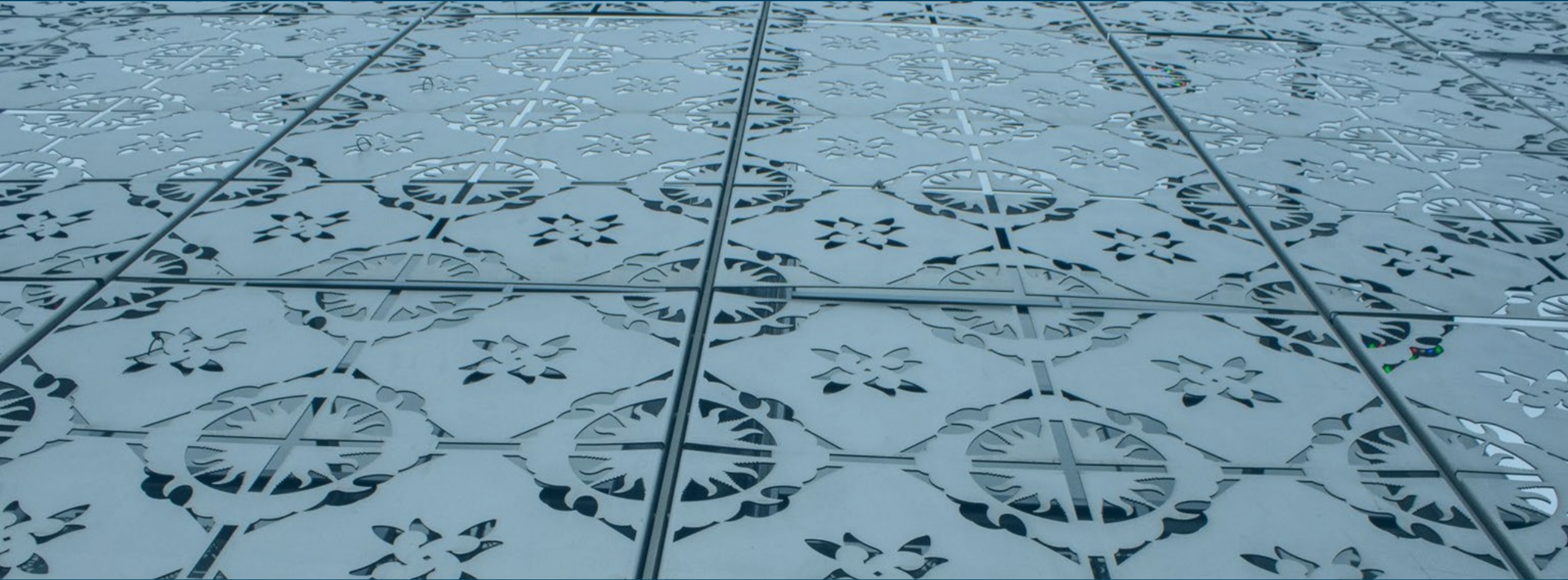


**City Staff begins
implementation of
plans**



**Funding committed
by Dec. 2024 &
spent by Sept. 2026**

AMERICAN RESCUE PLAN ACT (ARPA) POLICY DISCUSSION - ARTS



Community Health, Environment, and Culture Committee
April 12, 2022

Briefing by Krystal Jones, Interim Director, Department of Arts & Culture

Presentation Overview

- Impact of COVID-19 on the Arts
- Overview of SA CARES 4 ART Program
- FY2022 Investments in Arts & Artists
- Council/Community Input
- Next Steps



San Antonio Creative Economy

Pre-Pandemic*

\$4.1B

Economic Impact

19,894

Employment

COVID-19 Impact

\$71M

Estimated losses
for Arts
Organizations as
of Jan. 2021
(pre-variants)

-18%

Change
Employment**

-16%

Change in
Creative
Economy**



\$2M to 47 Arts Nonprofits

\$600K to 130 Individual Artists

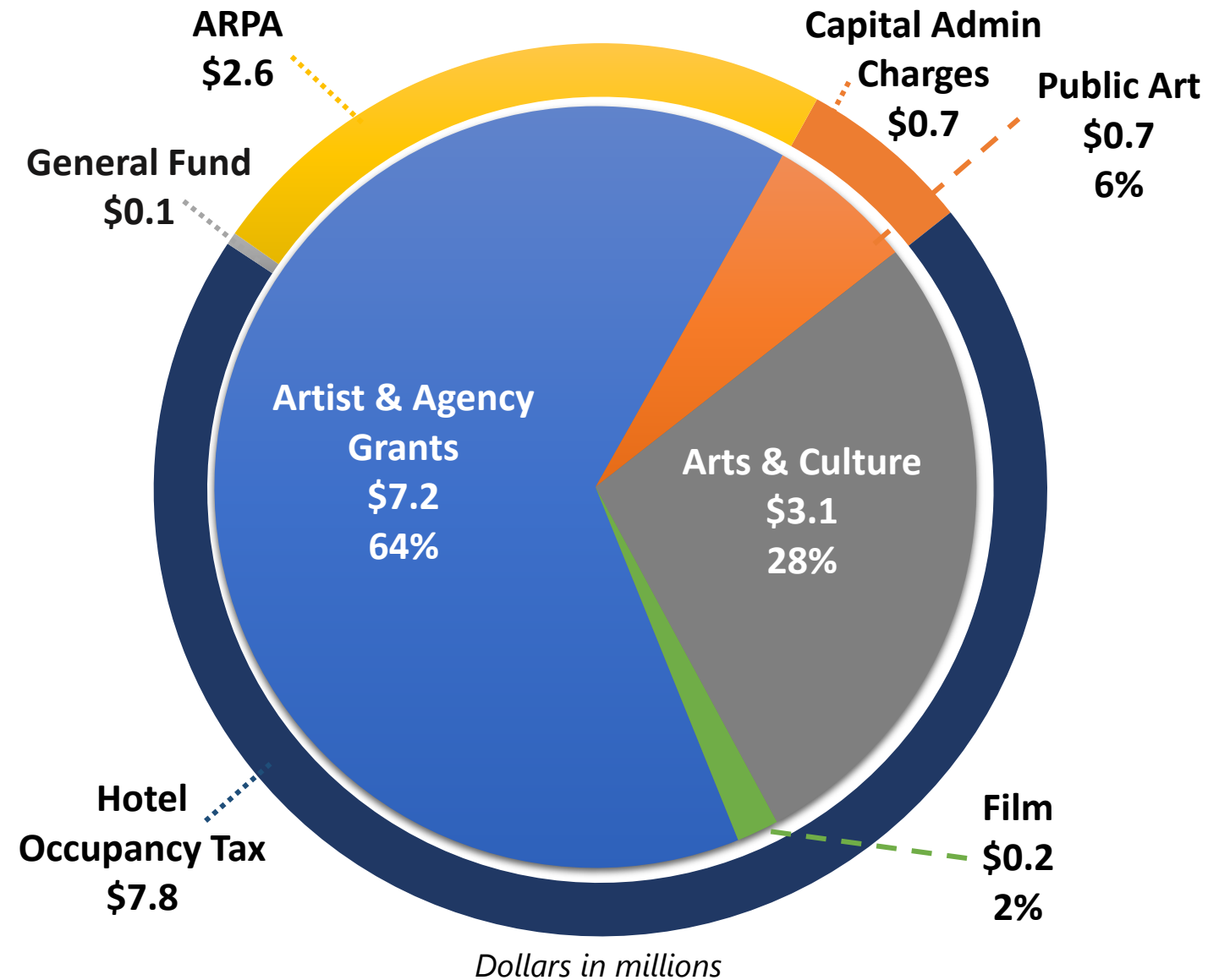
Arts Nonprofits

- Must have a mission dedicated to arts & produced programming for at least three years
- Awards based on organization's operating budget (\$40K - \$15M)
- Additional 5% award for Culturally Specific Nonprofits

Individual Artists

- Must be a professional artists with income from artistic activities
- Evaluated based on % of income from artistic activity & proof of loss
- Additional points for Equity Atlas zip codes, Women, Racial/Ethnic classification, LGBTQIA+ & Veteran
- Up to \$5,000 grants (based on proof of loss)

FY2022 City Investment in Arts & Artists



Program	Grantees	Amount
Base Operational & Capacity Building	37 Nonprofits	\$4.3M
Culturally Specific Support	9 Nonprofits	\$1.9M
Project Grants	60 Artists	\$300K
Events	27 Nonprofits	\$138K
Arts Initiatives	Artists/ Nonprofits	\$575K

ARPA Allocation for Arts - \$5 Million

Slides 6 – 7 are designed to facilitate discussion with Community Health, Environment & Culture Committee. Specifics on the slides reflect comments from council members and/or community input. They don't reflect any City Staff Recommendations.

- Arts Grant Program
- Arts Agencies & Individual Artists disproportionately impacted by COVID-19
- Performing arts & venues
- Support Arts institutions so they thrive beyond the pandemic



ARPA Allocation for Arts - \$5 Million

- Model SA CARES 4 Art
- Target \$4M for nonprofits & \$1M for individual artists
- Increase Culturally Specific Support to Core Grants Program level (up to 20%)
- Incorporate San Antonio Arts Commission (SAAC) in process
- Conduct extensive outreach through channels including:
 - Council Offices
 - Marketing & Communications Initiatives
 - Business/Organizations that support the arts
 - Previous Grant Applicants
 - SA Artist Registry
 - Partner Organizations
 - ARPA Stakeholders



Next Steps

- **Collect CHECC feedback on APRA for Arts priorities – *Today***
- **Develop plan that:**
 - Identifies COVID-19 Impact
 - Responds to impact, benefits those impacted & promotes equitable outcomes
 - Defines key outcome goals & performance indicators
 - Includes a four-year implementation plan
 - *(Funds committed by Dec. 2024 & spent by Dec. 2026)*
- **Secure plan approvals from:**
 - San Antonio Arts Commission & Community Health, Environment & Culture Committee – *May 2022*
 - City Council – *Summer 2022*

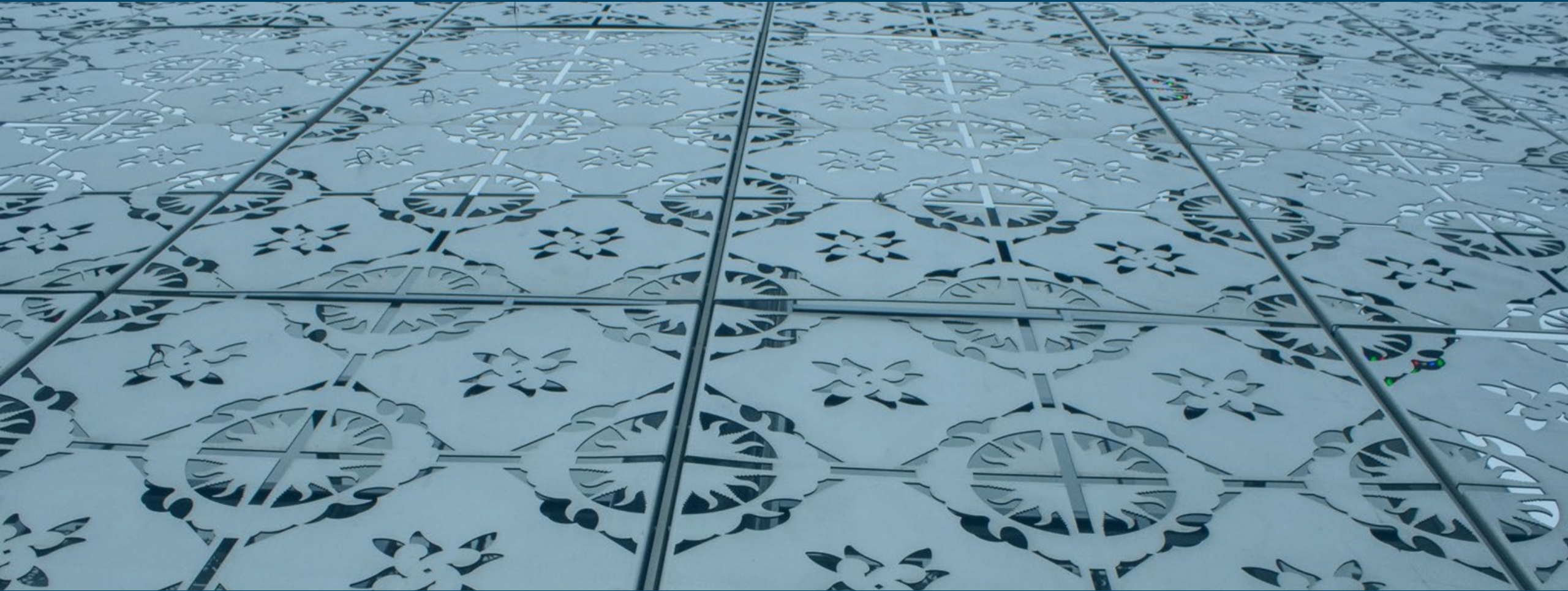


Plan Components

This slide is designed to facilitate discussion with the Community Health, Environment & Culture Committee on the Arts ARPA Plan Components. It does not reflect staff recommendations.

COVID-19 Impact	Programs/ Strategies	Equitable Outcomes	Performance Indicators	Amount (in Millions)
<ul style="list-style-type: none">Arts agencies and Individual artists impacted disproportionately impacted by COVID-19Financial Hardship from revenue loss to arts organizations and artists	<ul style="list-style-type: none">Support an Arts Grant Program for arts nonprofits and artistsSupport operational costs such as payroll, strategic planning, programming (performances, classes, exhibits, festivals, workshops), marketing, etc.Support immediate needs including rent, food, equipment, supplies, etc.	<ul style="list-style-type: none">Build funding policy that prioritizes disproportionately impacted communitiesProvide support so that Arts Agencies and Individual Artists thrive beyond the pandemicEnrichment to residents by connecting & engaging residents and visitors with local artistsBolster the City's reputation as a top arts and tourist destination		\$5.0

DISBURSEMENT OF AMERICAN RESCUE PLAN ACT (ARPA) FOR ARTS



Community Health, Environment, and Culture Committee
April 12, 2022

Briefing by Krystal Jones, Interim Director, Department of Arts & Culture

American Rescue Plan Act (ARPA) Policy Discussion - Seniors



Community Health, Environment and Culture Committee

April 12, 2022

Melody Woosley, Human Services Director

Background



- Community Health, Environment and Culture Committee(CHECC) designated committee to provide policy direction
- Today's presentation:
 - Provides an overview of current City of San Antonio investments for Seniors
 - Requests CHECC feedback on investment priorities for ARPA
 - Gathers CHECC input on funding selection process
- Feedback will be used to develop a recommended implementation plan

Spending Categories for Discussion

City Council Committee	Spending Category	Amount (In Millions)
Community Health, Environment and Culture	Arts	\$5.0
	Seniors	\$5.0
	Non-Profit Social Services	\$4.0
Economic and Workforce Development	Small Business	\$30.9
	Youth	\$10.0
	Digital	\$6.9
	Inclusion/Literacy	
Public Safety	Mental Health	\$26.0
	Total	\$87.8

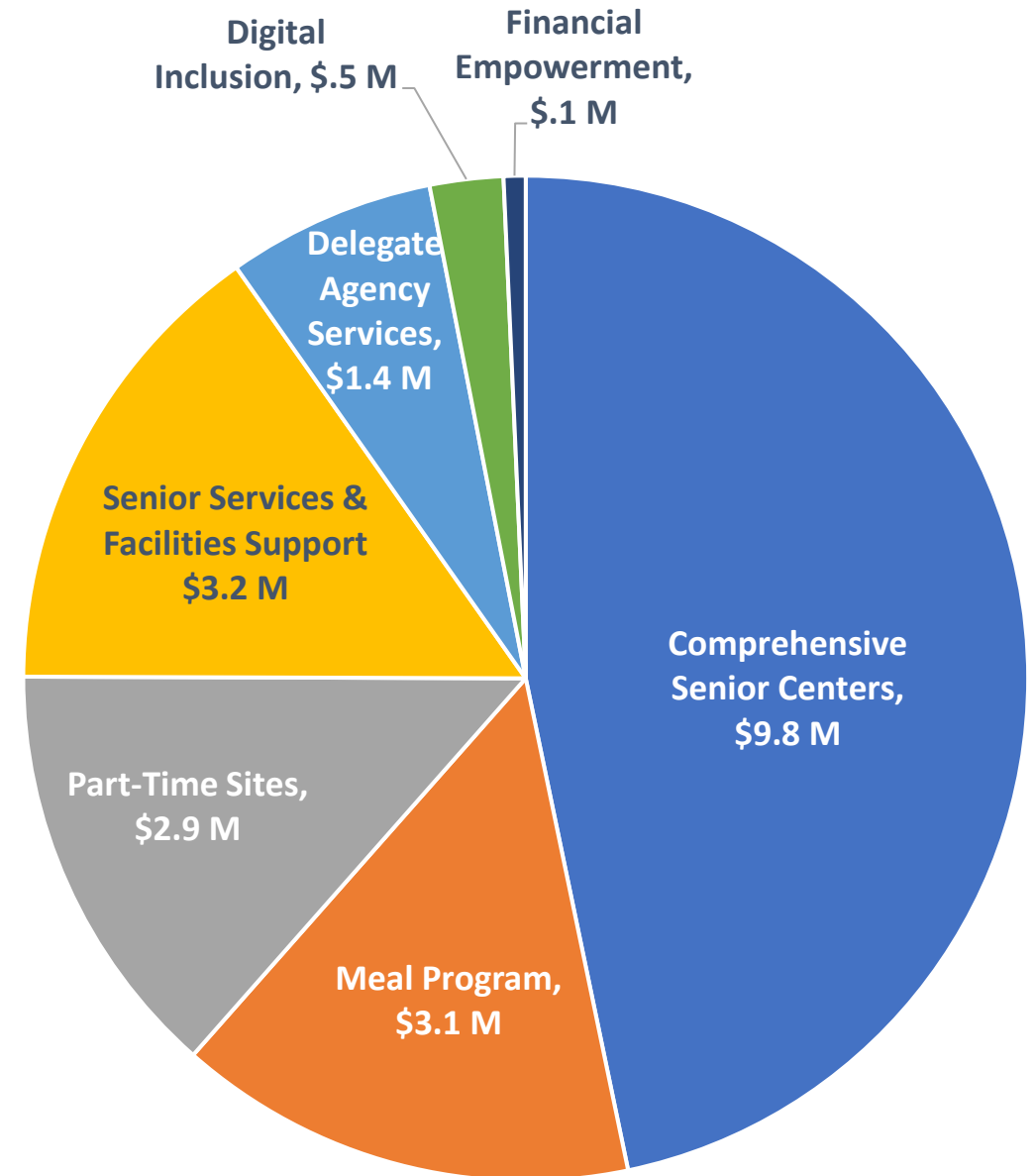


Older Adult Investments



FY 2022 Investments - \$21 M

\$18.9 General Fund & \$2.1 M Grant





Senior Centers

12 Comprehensive Centers

Walker Ranch Opens July 2022 &
Heritage Park Opens April 2023

39 Part - Time Nutrition
Sites

Older Adult Investments

Seniors are healthy, engaged and independent



Food Security

Meals, Food Commodities,
& Nutrition Education



Recreation

Pool, Table Games, Bingo,
Exercise, Dance, & Music



Education

Art, Writing, Acting, &
Digital Literacy



Support Services

Health, Financial Counseling,
Chat Line, Caregiver Support

20 Collaborative Partners

Delegate Agencies & Contractors | Universities | Older Adult Organizations | Community Partners

2019 Senior Services Strategic Plan

Evolving Demand | Future Locations | Age Friendly Policy Action



Rebrand Senior Centers

Equity Based Programming

Increase Social and Financial Services

Extended Hours

Expand Age Eligibility

Enhance Health & Wellness Services

Diversify Meal Options

Integrate Age Friendly Policy Citywide

ARPA Allocation for Older Adults - \$5 Million

- Targeted Investments to agencies working to mitigate the impact of COVID – 19 on Older Adults
- Examples of COVID -19 specific impacts include:
 - Social Isolation
 - Financial Impact
 - Food Insecurity
 - Health Impact





Preliminary City Council Feedback



Mitigate social isolation



Address social and emotional health



Outdoor/physical activities



Improve access to high quality, nutritious food



Dedicated senior financial and benefits navigators

Plan Development



Council Committee provides policy direction to City staff to develop a plan:

1. Identifies a COVID-19 impact
2. Includes programs/ strategies that will benefit community members affected by the impact identified in Step 1
3. Defines desired equitable outcomes with metrics to measure those outcomes
4. Provides a not-to-exceed, 4-year implementation plan

Next Steps



- Gather CHECC feedback on ARPA for Senior Services priorities – April 2022
- Provide update on Plan development and progress to CHECC - June 2022
- Request review and approval of proposed plan:
 - Joint Commission on Elderly Affairs
 - CHECC – August 2022
 - City Council – Fall 2022
- All funds should be committed by December 2024 and spent by December 2026

American Rescue Plan Act (ARPA) Policy Discussion – Nonprofits and Social Services



Community Health, Environment and Culture Committee

April 12, 2022

Melody Woosley, Human Services Director

Background



- Community Health, Environment and Culture Committee(CHECC) designated committee to provide policy direction
- Today's presentation:
 - Provides an overview of current City of San Antonio Human Services investments
 - Requests CHECC feedback on investment priorities for ARPA
 - Gathers CHECC input on funding selection process
- Feedback will be used to develop a recommended implementation plan

ARPA Spending Categories

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Human Services Non-profit Investments

Improve the quality of life for vulnerable residents



Children & Youth

5 Funding Priorities

Safe, healthy, resilient and
ready to succeed in school
and life



Family Security

2 Funding Priorities

Individuals and families are
financially secure and in
stable housing



Homelessness

Homelessness is rare, brief
and non-recurring



Older Adults

Healthy, engaged and
independent

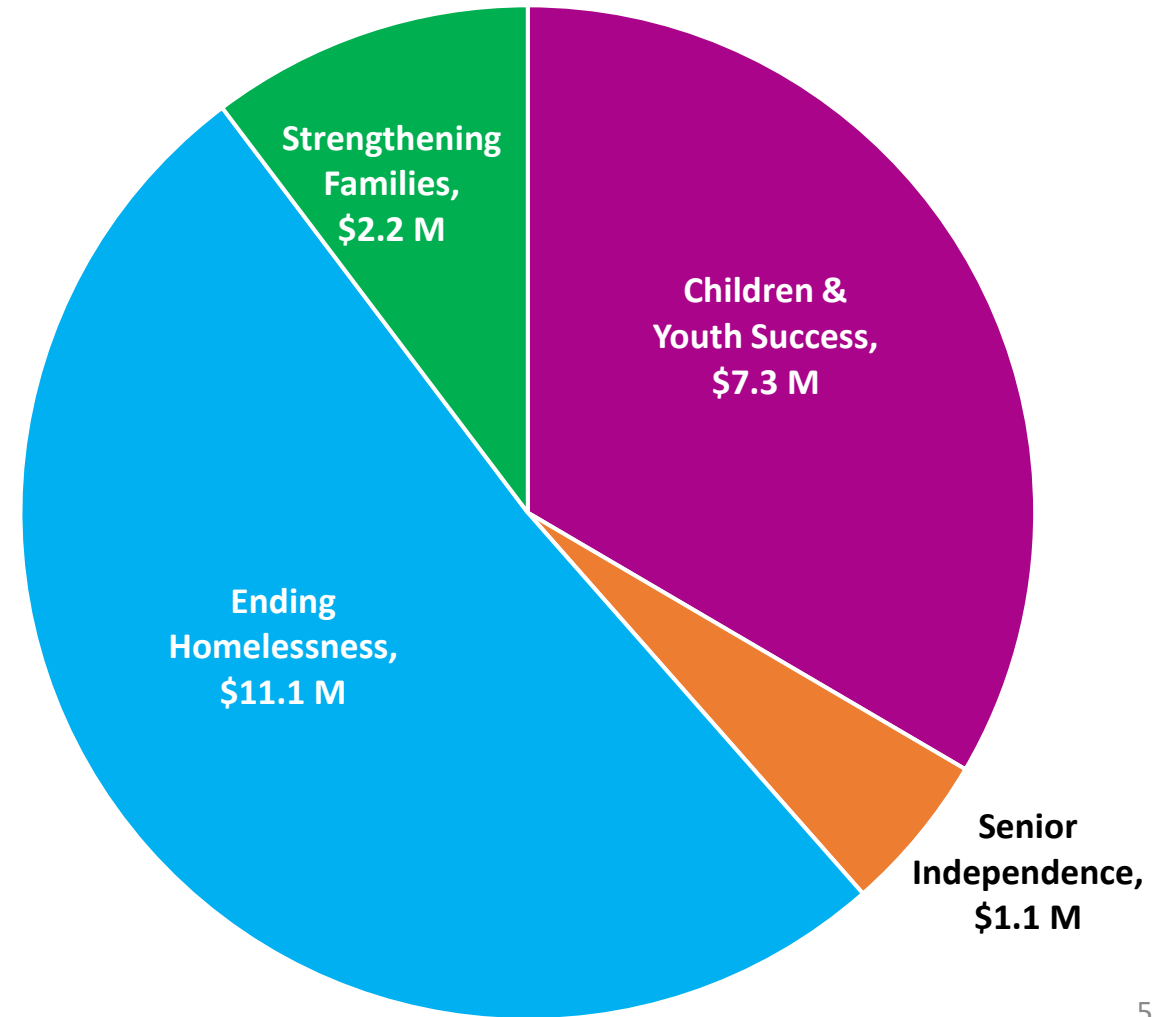
49 Nonprofit Partners | 79 Community Programs

Human Services Non-profit Investments



FY 2022 Investments - \$21.7 M

\$17.8 M General Fund & \$3.9 M Grant



ARPA Allocation for Nonprofit Social Services - \$5 Million



- Nonprofit and Social Services Organizations disproportionately impacted by COVID -19
- Organizations providing significant program services to respond to COVID – 19 impacts for residents
- Conduct extensive outreach and engagement:
 - City Council Offices
 - San Antonio Nonprofit Council
 - Area Funders
 - Current Nonprofit Partners
 - Faith-Based Organizations



Preliminary City Council Feedback

Immigration Services

Social Services and Nonprofits not eligible
in other categories

Support impacted nonprofit organizations
providing community services

Plan Development



Council Committee provides policy direction to City staff to develop a plan:

1. Identifies COVID-19 impacts
2. Recommends programs/strategies that benefits community members affected by impacts
3. Defines key outcomes and performance metrics to measure those outcomes
4. Provides a not-to-exceed, 4-year implementation plan

Next Steps



- Gather CHECC feedback on ARPA for Non-profit Social Services priorities – April 2022
- Provide update on Plan development and progress to CHECC - June 2022
- Request review and approval of proposed plan:
 - San Antonio Non-Profit Council
 - CHECC - August
 - City Council – Fall 2022
- All funds should be committed by December 2024 and spent by December 2026